

ARCHIE
ROMANCE
SERIES

NO.28
OCT.

75¢



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KATY KEENE

APPROVED
BY THE
COMICS
CODE
AUTHORITY

14508

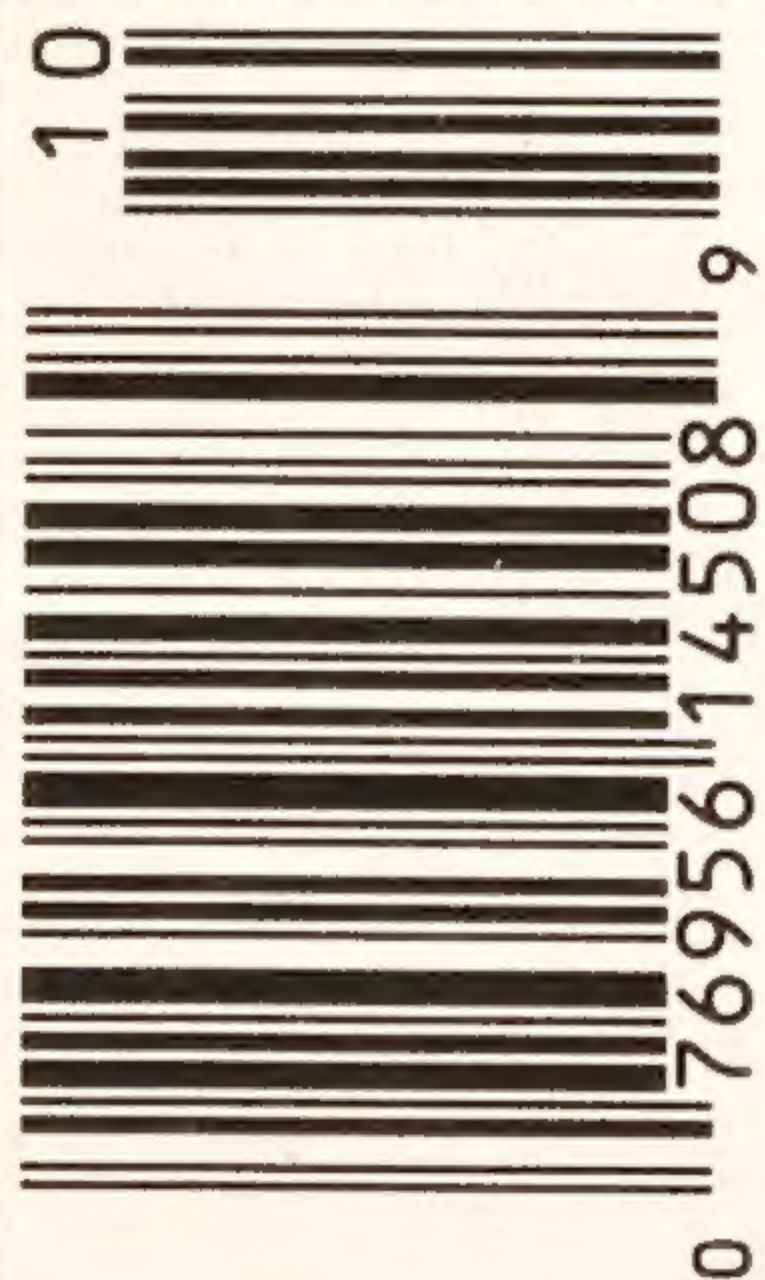
SM

OH, BOO HOO!
(SNIFF) I CUT MYSELF!
I NEED A **BANDAGE**,
KATY?

OH, GLORIA, IT'S
JUST A SCRATCH ANYWAY!
WHERE WOULD WE FIND
A BANDAGE AROUND
HERE?



—JOHN LUCAS—



FREE

with proofs
of purchase

m&m'sTM PAINTER'S CAP



Also available:

m&m's[®] CUSTOM DESIGNED SHIRT

ONLY \$7.95 WITH TWO PROOFS
OF PURCHASE

To find out how you can get your own "M&M's"TM Painter's Cap or take advantage of this great "M&M's"[®] Custom-Designed Shirt offer, see the easy-to-follow instructions below. Look for "M&M's"[®] Chocolate Candies in a store near you and start saving your wrappers today!

For your FREE "M&M's"TM PAINTER'S CAP (one size fits all)

Send 10 proofs-of-purchase (UPC Symbols) from any Singles or King Size package of "M&M's"[®] Plain or Peanut Chocolate Candies OR 3 proofs-of-purchase (UPC Symbols) from any 8 ounce or larger package of "M&M's"[®] Plain or Peanut Chocolate Candies for each cap ordered.

Please send me _____ "M&M's"TM Painter's Cap(s). I have enclosed _____ Singles or King size proofs-of-purchase (10 for each cap) and/or _____ 8-ounce or larger proofs-of-purchase (3 for each cap) for each cap ordered.

For Your "M&M's"[®] CUSTOM-DESIGNED SHIRT (100% Cotton)

Send \$7.95 (Check or money order payable to Shirt Offer) and 2 proofs-of-purchase (UPC Symbols) from any size "M&M's"[®] Plain or Peanut Chocolate Candies for each shirt ordered.

MARK QUANTITY WANTED FOR EACH SIZE ORDERED: (100% Cotton)

Small Child 6-8 (_____) Medium Child 10-12 (_____) Large Child 14-16 (_____) Small Adult 32-34 (_____) Medium Adult 36-38 (_____) Large Adult 40-42 (_____) Extra Large Adult 44-46 (_____) I have enclosed \$_____ (\$7.95 for each shirt) and _____ proofs-of-purchase (2 for each shirt).

MAIL TO: Shirt and Cap Offer
P.O. Box 667
Young America, MN 55399

Name _____
Address _____
City _____ State _____ Zip _____

Do not send cash. Allow 6-8 weeks for delivery. Offer void where prohibited, taxed or restricted. Offer good until 6/30/89 or while supplies last.

KATY KEENE WALKS LIKE AN EGYPTIAN IN— “Date with a MUMMY”

KATY, GLORIA, CLICK, AND RAMON ARE VISITING THE CRUMBLING TOMB OF AN ANCIENT EGYPTIAN PHARAOH - LET'S JOIN THEM! - - -

EGYPT - LAND OF A THOUSAND WHISPERED SECRETS IN THE SWIRLING SANDS! AREN'T YOU THRILLED WE'RE HERE, GLORIA?

I'VE GOT SAND IN MY EYES, THE HEAT IS UNBEARABLE AND THIS CAMEL JUST STEPPED ON MY FOOT!

HAIRSTYLES BY
APRIL DUNETZ,
BROOKLYN, N.Y.

KATY'S CASUALS BY
COURTNEY HANSEN,
WINNIPEG, MAN.,
CAN.

GLORIA'S BY
ROISMARY MEE,
SIMSBURY, CT.

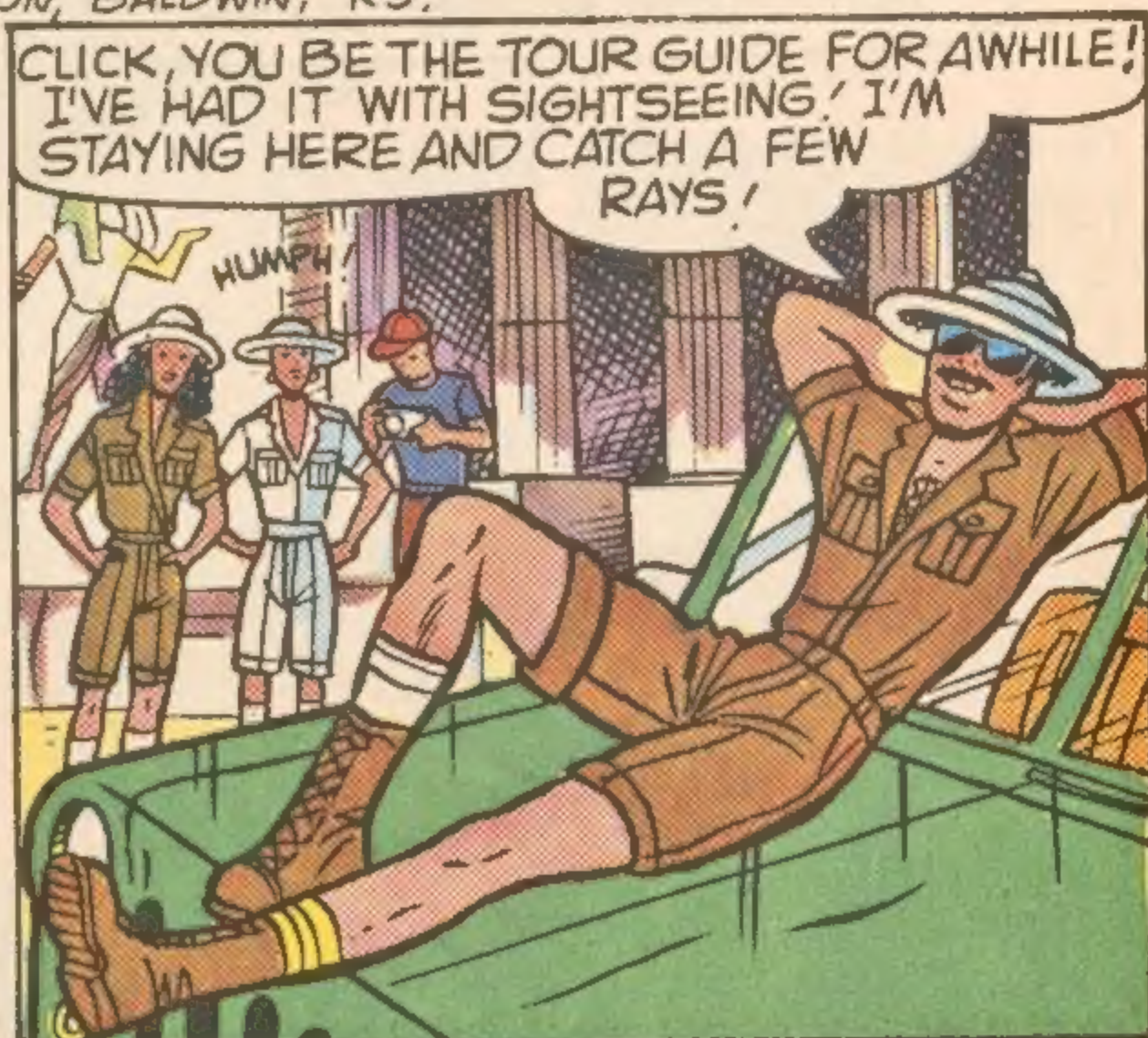


SCRIPT: RICHARD PIETRZYK PENCILLING: JOHN LUCAS INKING: CHIC STONE LETTERING: BILL YOSHIDA COLORING/PRODUCTION: BARRY GROSSMAN EDITOR-IN-CHIEF: MICHAEL SILBERKLEIT

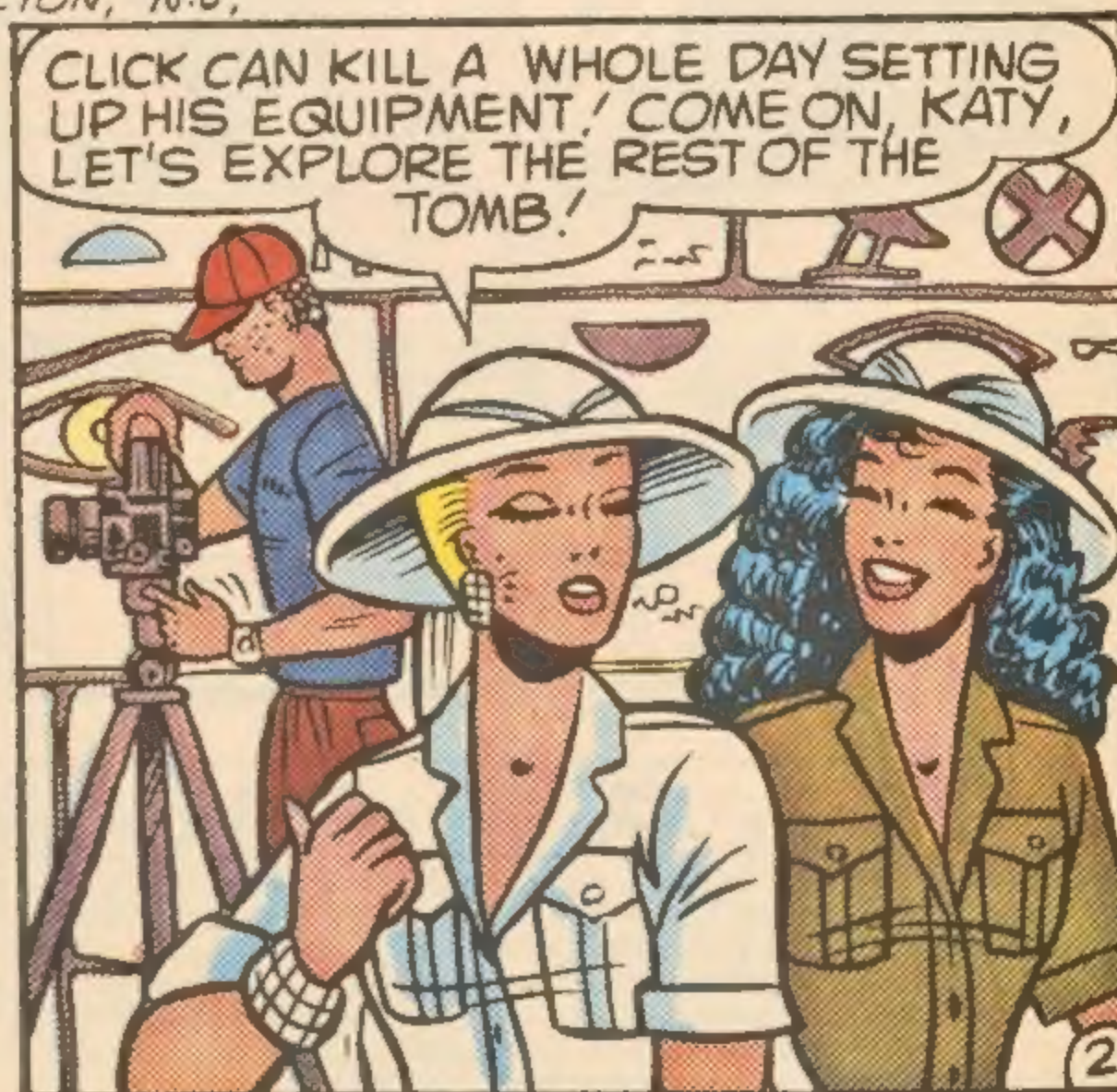
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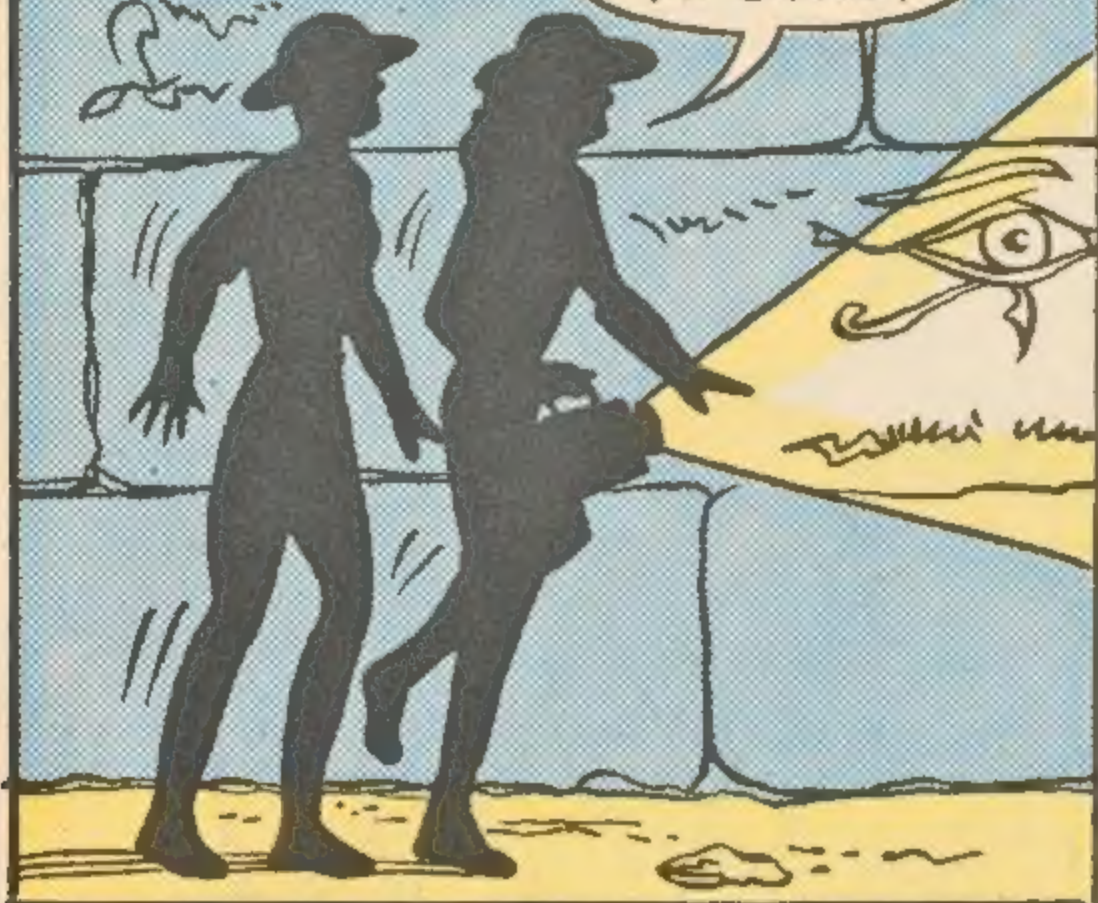
ARCHAEOLOGIST OUTFITS BY LILLIAN JOHNSTON, BALDWIN, KS.



CLICK'S OUTFIT BY DANIELLE KIVERIS, PRINCETON, N.J.



GEE! THESE CORRIDORS ARE INCREDIBLY DARK! I HOPE THERE ARE NO BATS HANGING FROM THE CEILINGS OR SNAKES CRAWLING AROUND!



OOOH-H! LOOK AT THE EXQUISITE CARVING OF QUEEN NEFERTITI!

CAN YOU IMAGINE WHAT IT WOULD BE LIKE TO HAVE LIVED AS A PAMPERED PRINCESS!



KATY'S EGYPTIAN QUEEN GOWN BY ELIZABETH GODFREY, METARIE, LA.

THE OPULENT CLOTHES, THE GLISTENING JEWELS, SAILING DOWN THE NILE ON A GOLDEN BARGE!

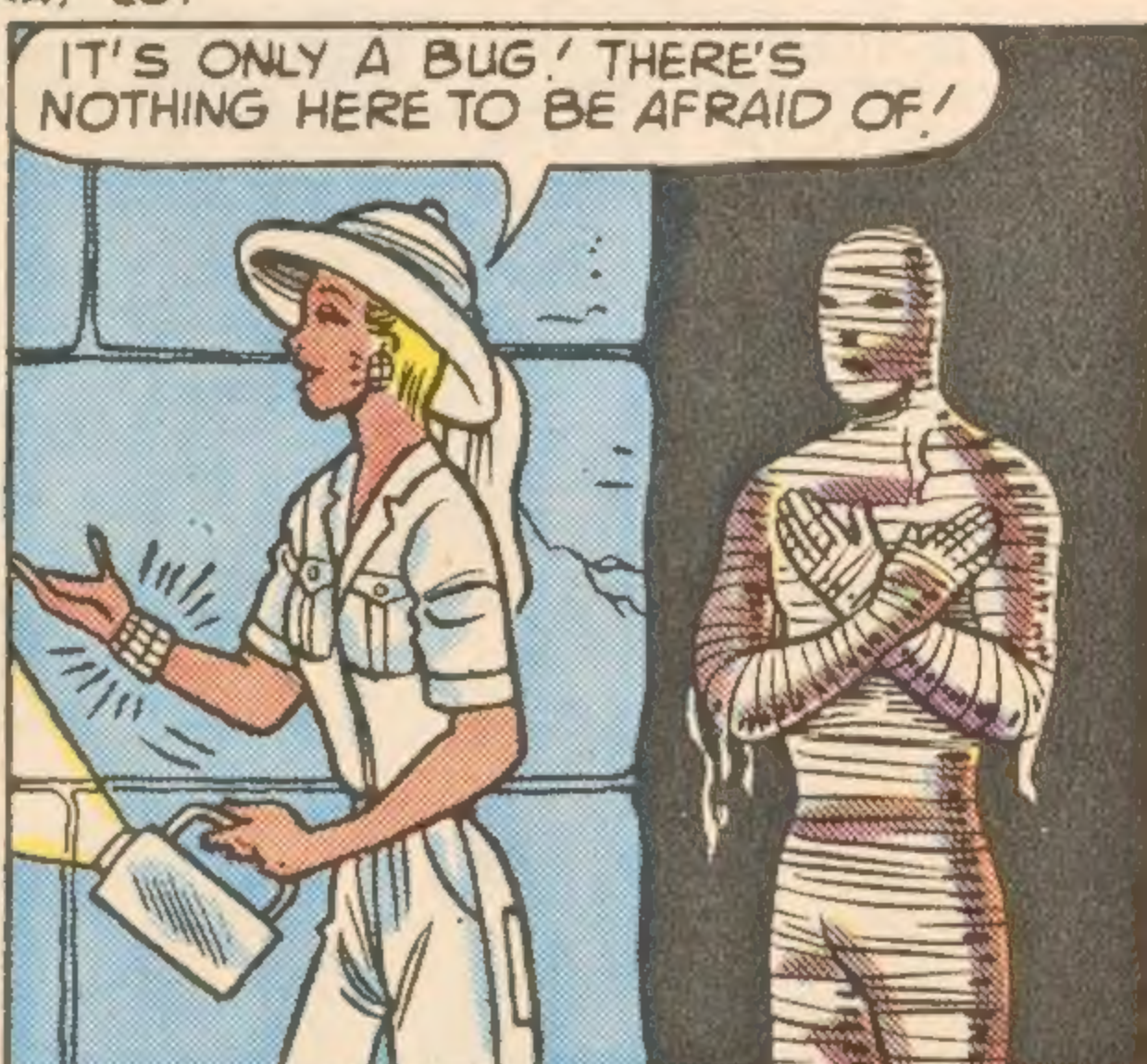
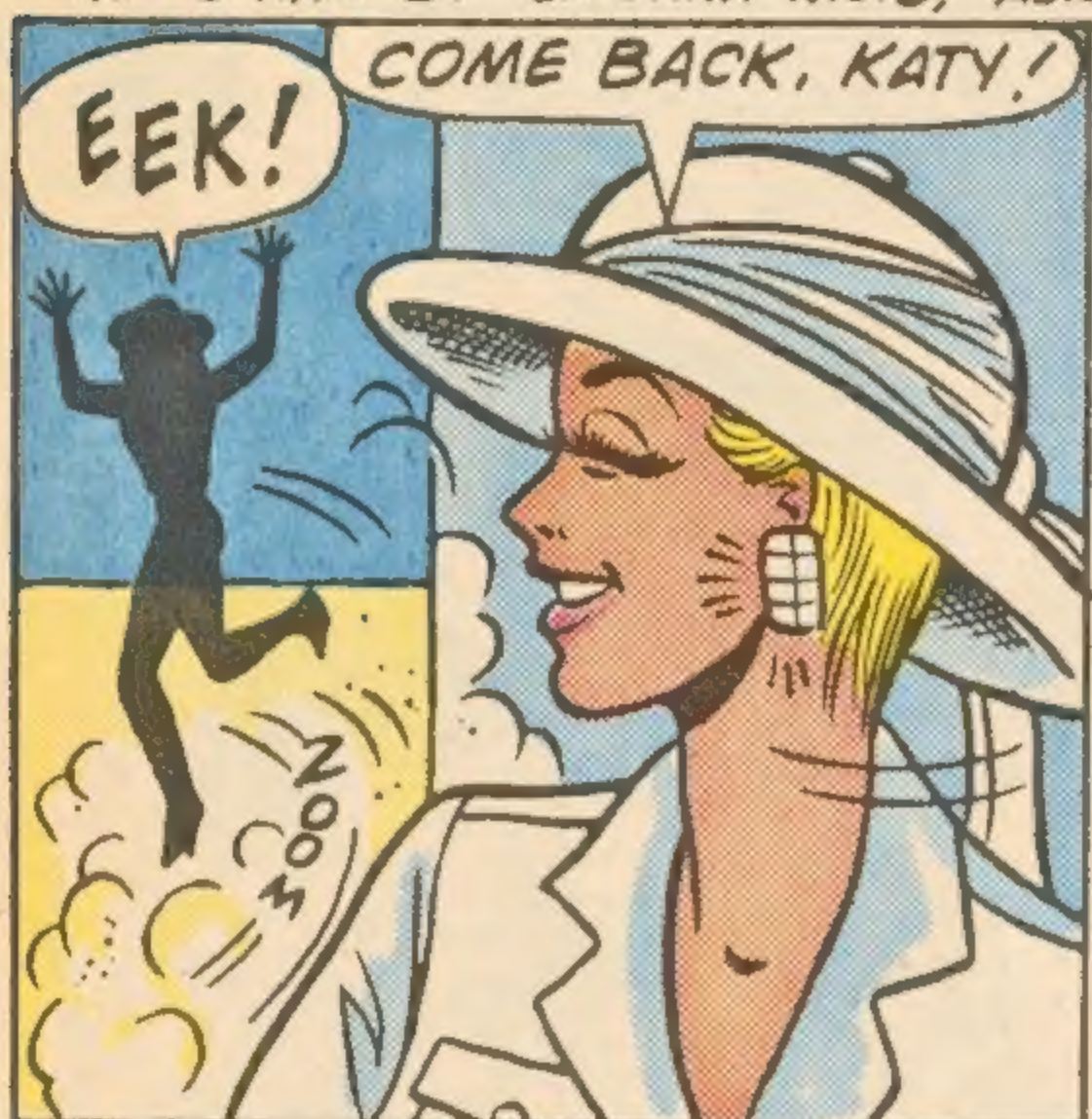
SERVANTS WAITING ON ME HAND AND FOOT, MARBLE STATUES OF ME EVERYWHERE, MY FACE ON THE SPHINX!



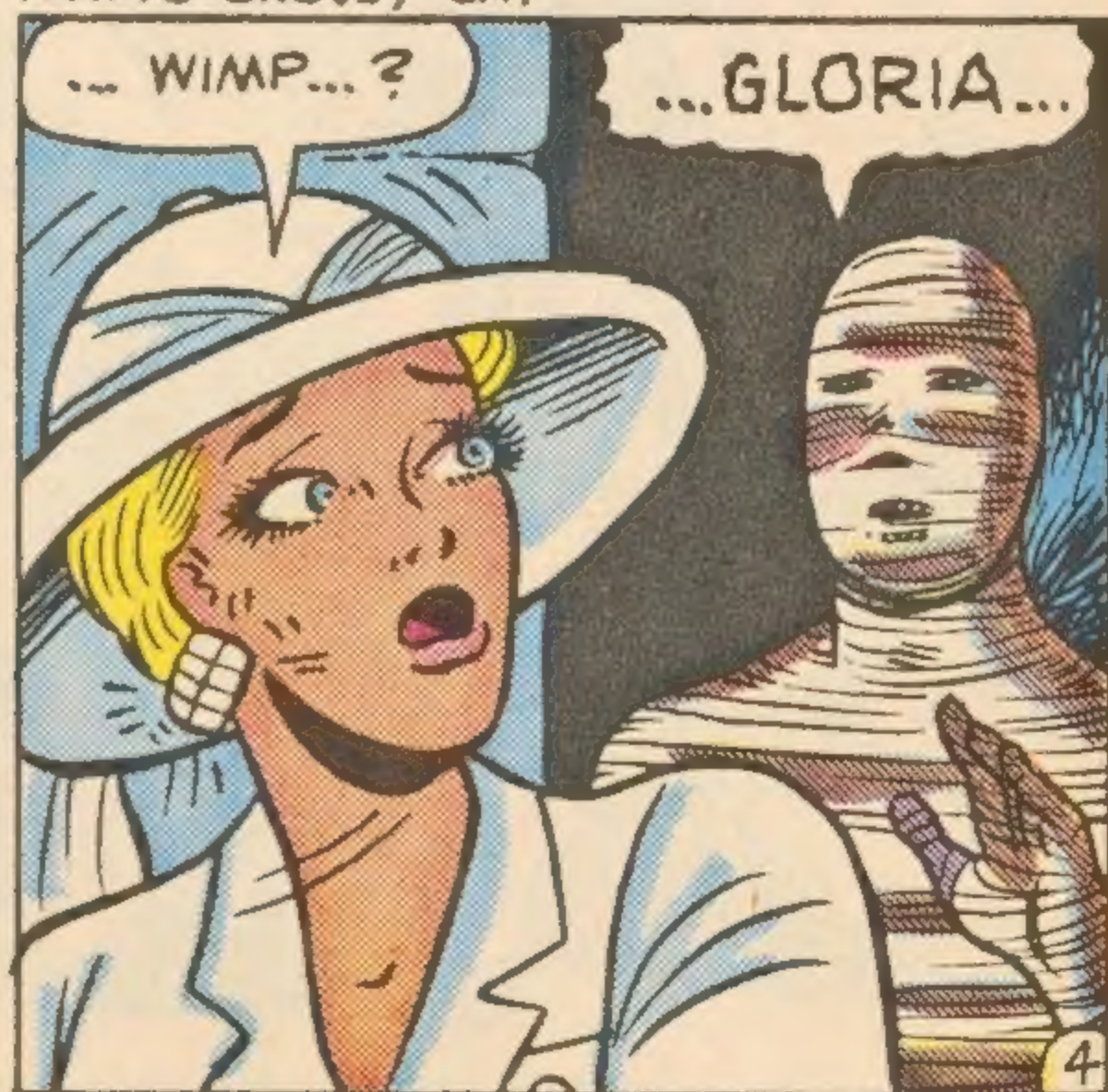
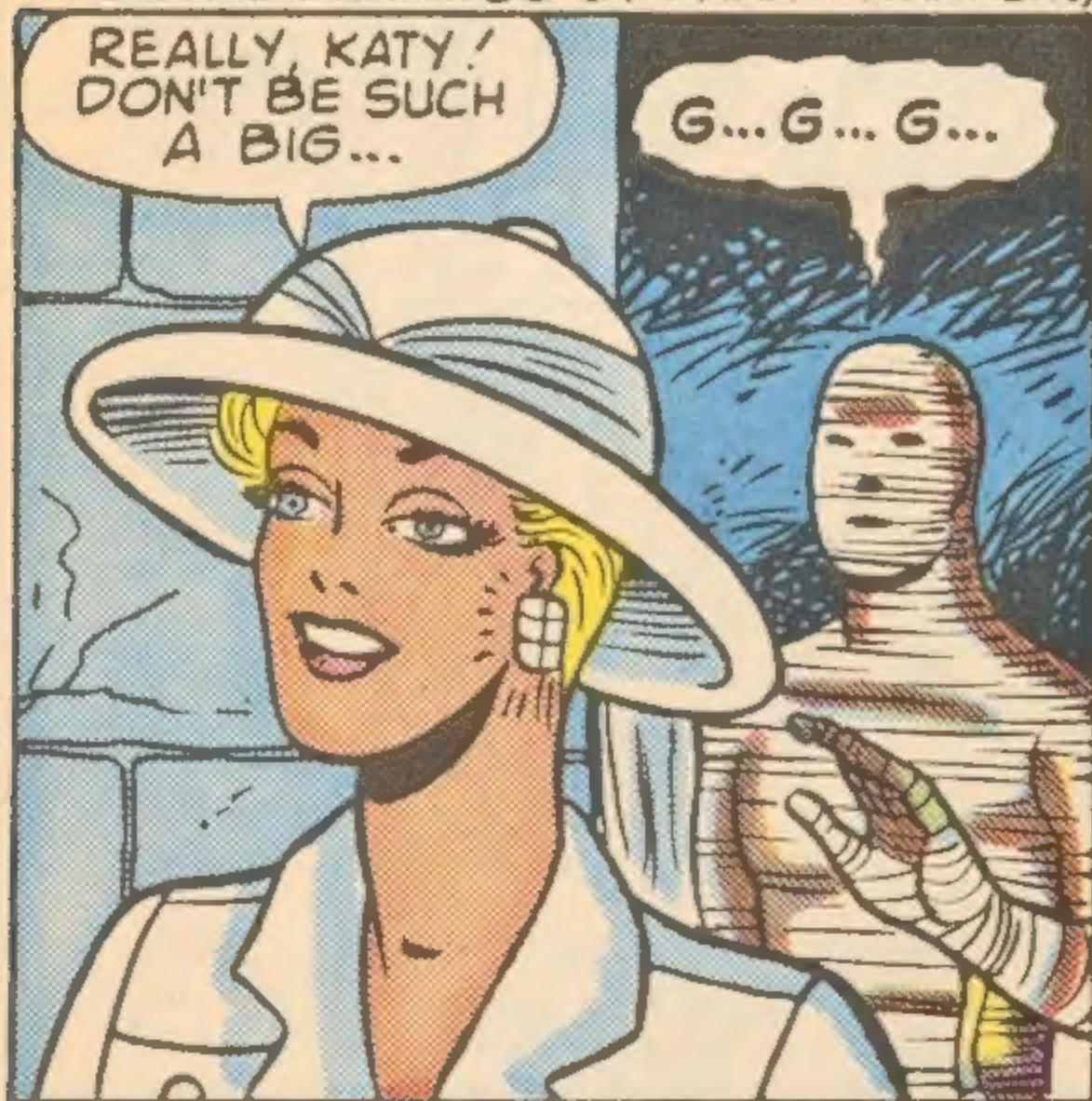
GLORIA'S GOWN BY REBEKA BEARDEN LOS ANGELES, CA.

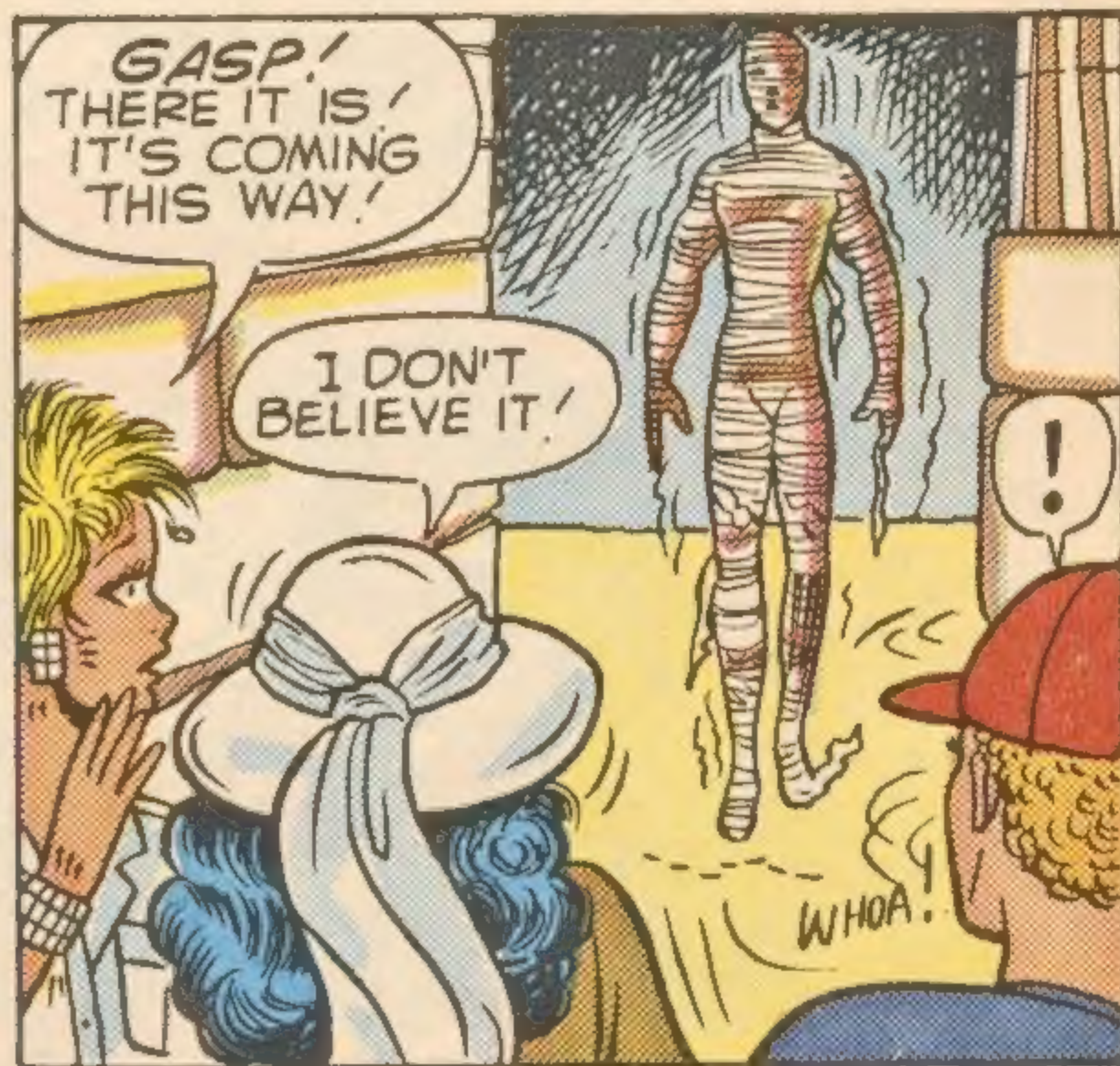
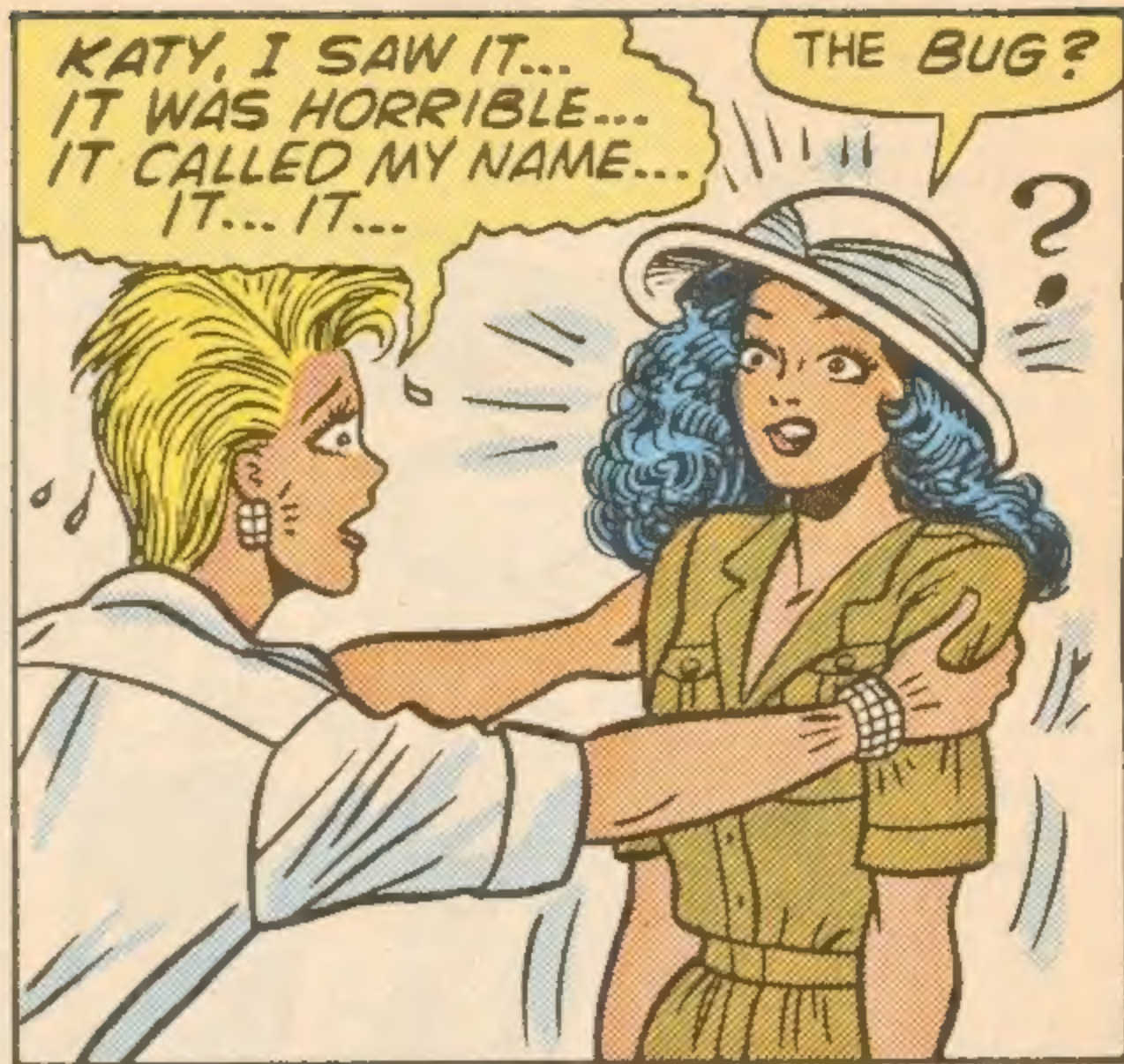
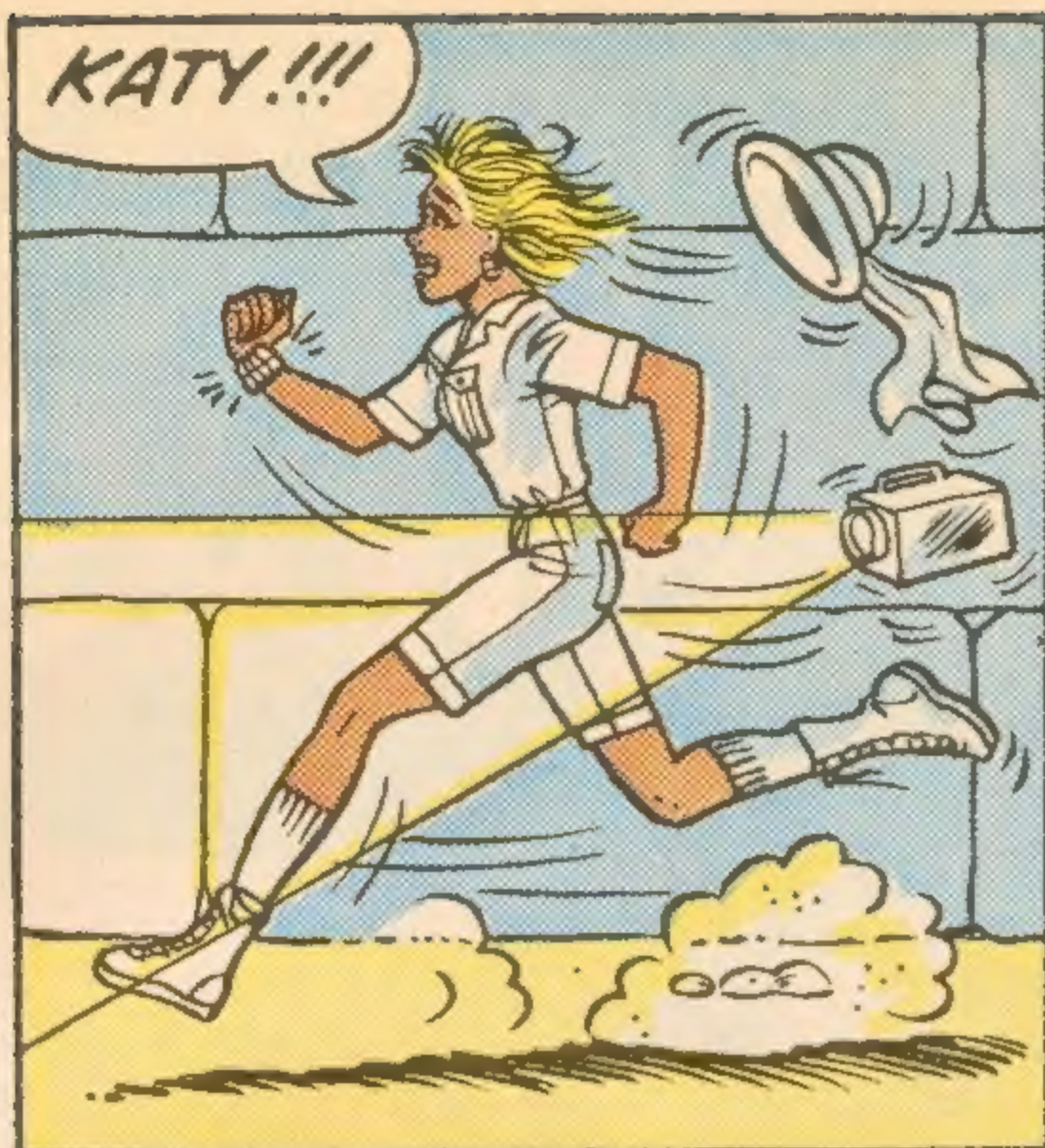


KATY'S HAIR BY CRISTINA NIETO, AURORA, CO.



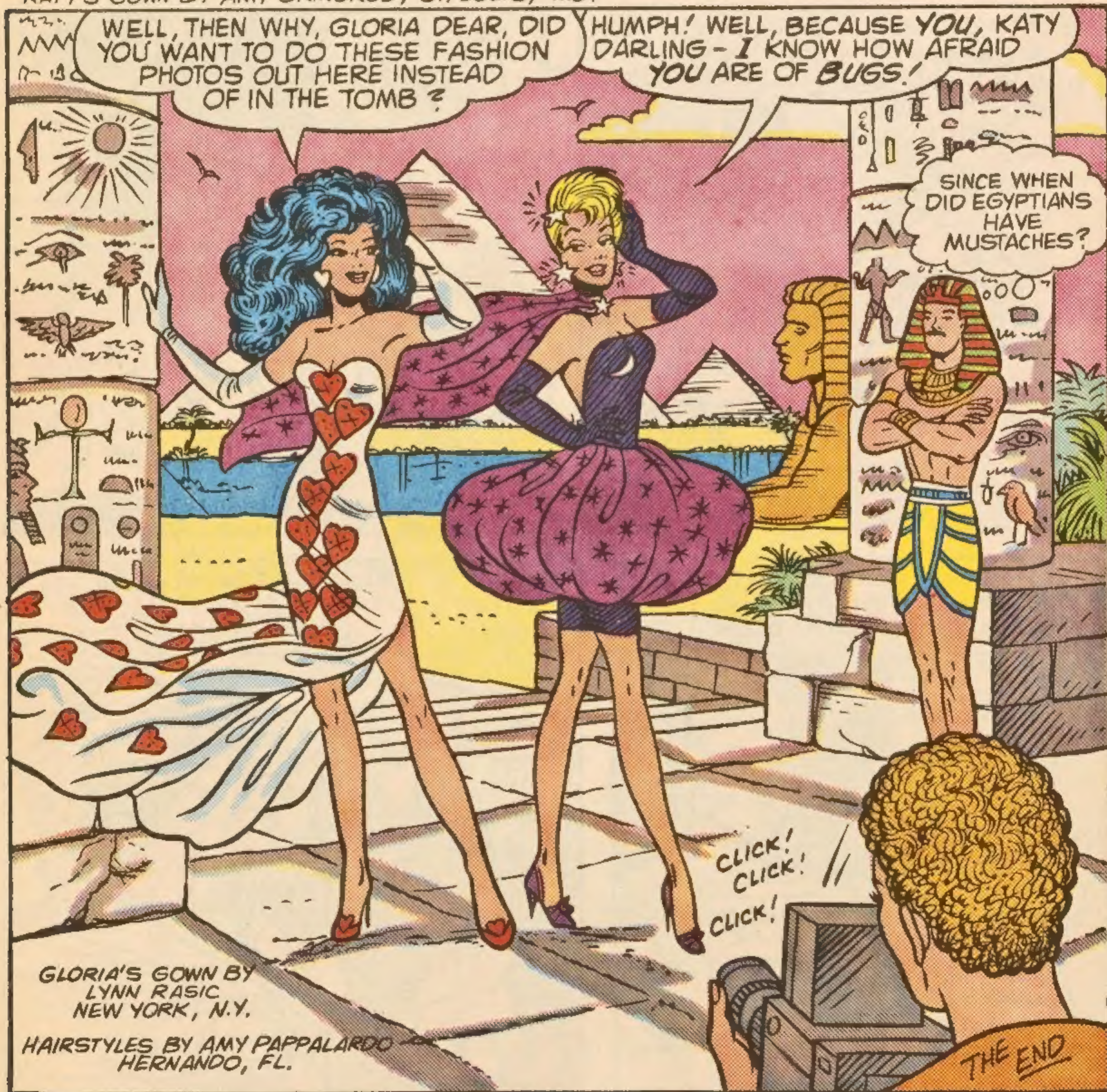
GLORIA'S EARRINGS BY FARA FRANKLIN, PACIFIC GROVE, CA.







KATY'S GOWN BY AMY GRINDROD, ST. LOUIS, MO.



Archie

AND HIS FRIENDS

IN

"SURPRISE
ENDING!"

WE SHOULD
HAVE GONE
TO THE
BEACH
TODAY,
BETTY!

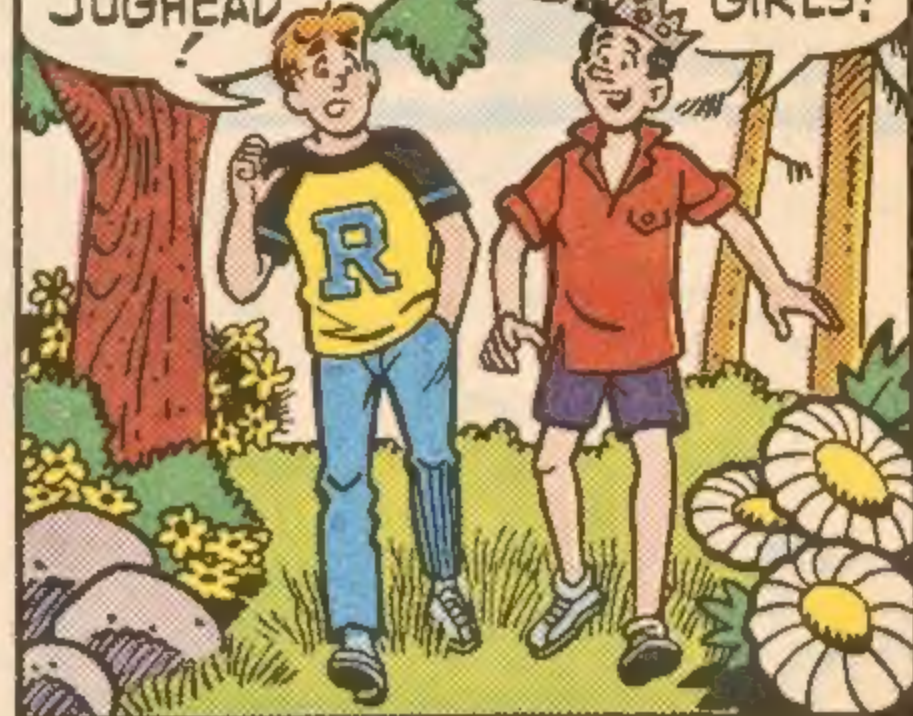
OH, VERONICA!
A PICNIC IN THE
**SUNKIST® FUN
FRUITS® JUNGLE**
WILL BE FUN!



MEANWHILE, NOT TOO FAR AWAY...

I DON'T KNOW
WHY I LET
YOU TALK ME
INTO COMING
WITH YOU,
JUGHEAD

BECAUSE, IT
BEATS HANGING
AROUND ALL
DAY WITH
THOSE GABBING
GIRLS!



BESIDES, THE **FUN
FRUITS JUNGLE** IS
FULL OF **SURPRISES!**



BETTY! DO YOU
HEAR THAT? IT
SOUNDS LIKE
LAUGHTER!

JUGHEAD!
WHAT'S THAT
NOISE?

HMM...
HEE HEE!
IT COULD BE
TICKLE
TREES!



BETTY?!

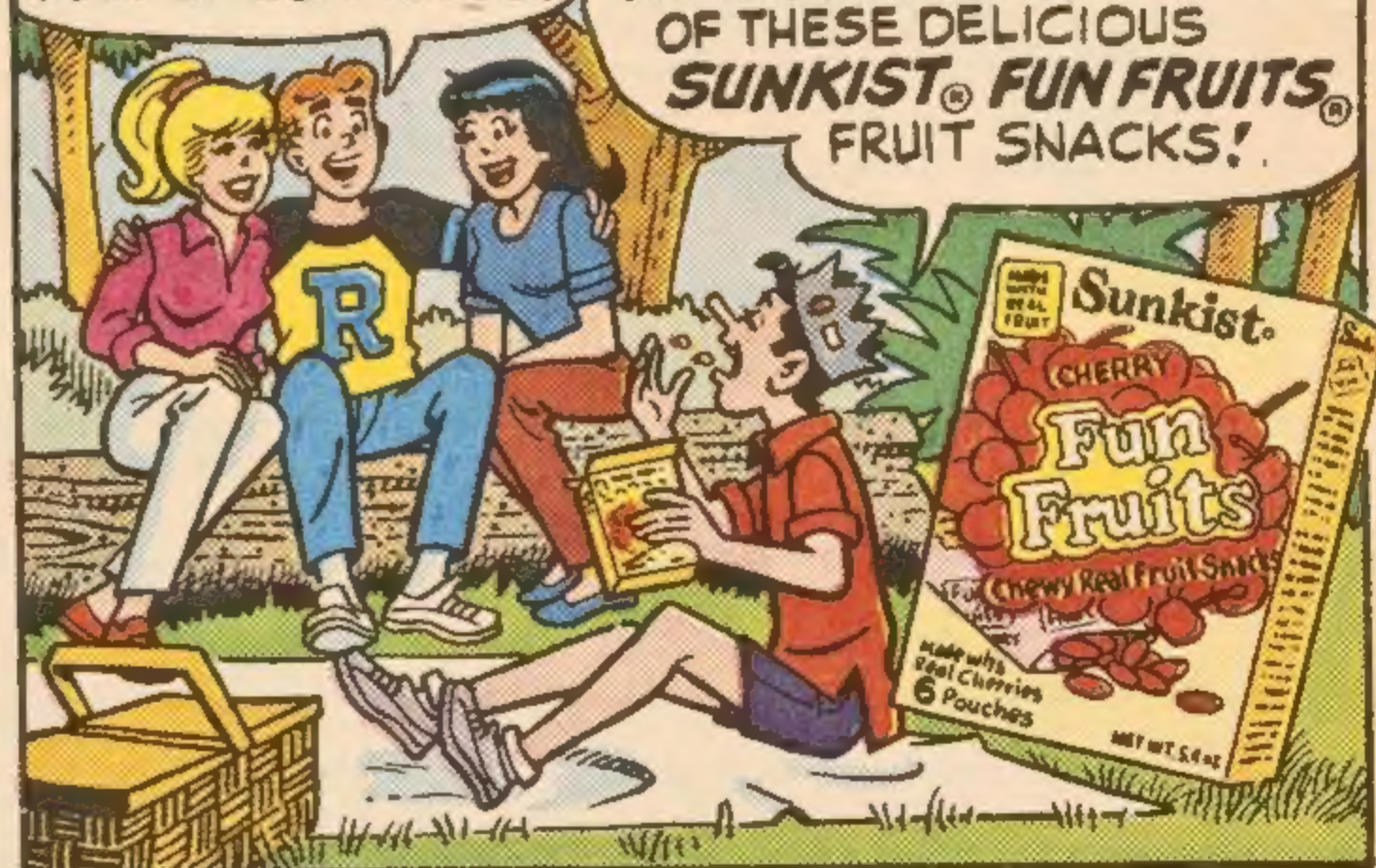
VERONICA?!

ARCHIE!
JUGHEAD!



YOU WERE RIGHT,
JUGHEAD! THE **FUN
FRUITS JUNGLE** IS
FULL OF SURPRISES!

I GUESS SPENDING THE DAY
WITH A COUPLE OF GIRLS
ISN'T **TOO** BAD... AS LONG
AS THEY BROUGHT PLENTY
OF THESE DELICIOUS
SUNKIST® FUN FRUITS®
FRUIT SNACKS!



DON'T MISS THIS OFFER! ARCHIE DIGESTS COST ONLY \$1.00 EACH WHEN YOU SUBSCRIBE!

SUBSCRIBE AND SAVE \$1.75 ON EACH FIVE-ISSUE SUBSCRIPTION!!



NEVER MISS ANOTHER ISSUE! GET THE NEXT FIVE ISSUES OF YOUR FAVORITE DIGEST FOR ONLY \$5.00! SAVE 35¢ ON EACH ISSUE! SUBSCRIBE AND HAVE EACH ISSUE MAILED TO YOUR HOME!

BRAND NEW!



FILL IN THIS HANDY COUPON AND MAIL IT IN TODAY!!

MAIL TO: ARCHIE'S SPECIAL DIGEST SUBSCRIPTION OFFER

FOR EACH TITLE CHECKED BELOW, I HAVE ENCLOSED \$5.00 (FOREIGN ORDERS MUST ADD \$3.00 PER TITLE CHECKED FOR ADDITIONAL POSTAGE AND HANDLING.) I WILL RECEIVE THE NEXT FIVE ISSUES OF EACH SUBSCRIPTION I HAVE ORDERED! I SAVE \$1.75 OFF THE NEWSSTAND PRICE OF FIVE ISSUES! THAT'S A SAVINGS OF 35¢ PER COPY WHEN SUBSCRIBING!

c/o ARCHIE COMIC PUB., INC.
325 FAYETTE AVENUE
MAMARONECK, NY 10543

<input type="checkbox"/> ARCHIE COMICS DIGEST	<input type="checkbox"/> THE NEW ARCHIES DIGEST
<input type="checkbox"/> LAUGH COMICS DIGEST	<input type="checkbox"/> ARCHIE'S STORY & GAME COMICS DIGEST
<input type="checkbox"/> LITTLE ARCHIE COMICS DIGEST	<input type="checkbox"/> ARCHIE ANDREWS WHERE ARE YOU DIGEST
<input type="checkbox"/> JUGHEAD JONES COMICS DIGEST	<input type="checkbox"/> BETTY AND VERONICA COMICS DIGEST
	<input type="checkbox"/> JUGHEAD WITH ARCHIE COMICS DIGEST

(OFFER EXPIRES FEB. 28, 1989)

NAME (PLEASE PRINT) FIRST _____ LAST _____ AGE _____ ☐ BOY ☐ GIRL

ADDRESS _____

CITY _____ STATE & ZIP _____

TOTAL NUMBER OF SUBSCRIPTIONS CHECKED: _____

TOTAL AMOUNT ENCLOSED: \$ _____

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Letters to

KATY

SEND YOURS TO:
"LETTERS TO KATY"
% ARCHIE COMICS, INC.
325 FAYETTE AVE.
MAMARONECK, N.Y.
10543



- JOHN LUCAS -

DEAR KATY KEENE,

HI! MY ART TEACHER SUGGESTED OUR CLASS WRITE TO YOU! I'M IN 7TH GRADE AND I THINK YOUR COMICS ARE GREAT! HERE'S MY OUTFIT - HOPE YOU LIKE IT - IT'S A RED "POOF" SKIRT WITH RED HIGH-HEELED SHOES AND RED SEQUINS IN THE HAIR. I HOPE YOU LIKE IT!

-AMY HOWATH,
DEFIANCE, OHIO

DEAR AMY - LOVE YOUR DESIGN! I WORE IT ON A DATE WITH BARON JOHN VON LAREN - HE LOVED IT, TOO! GIVE MY BEST TO YOUR TEACHER AND THANKS FOR WRITING!

-SINCERELY, KATY

DEAR KATY,

HI! MY NAME IS LEILA. I AM A 12 YEAR-OLD GIRL. I'M CURIOUS TO KNOW IF THERE IS A REAL KATY KEENE? I AM DRAWING SOME FASHIONS THAT I THOUGHT OF MYSELF!

-LEILA NOTO,
FARMINGDALE, N.Y.

DEAR LEILA - THANKS FOR YOUR FASHIONS! IF THERE WASN'T A REAL KATY KEENE, WOULD I BE WRITING BACK TO YOU?

-SINCERELY, THE 'REAL' KATY!

DEAR KATY-

MY NAME IS JANIE. I'M 10 YEARS OLD AND I'M A NEW FAN OF YOURS, ARNOLD AND SIS. I LOVE THE WAY YOU FIX YOUR HAIR - AND YOUR CLOTHES ARE OUTSTANDING! - I ALSO LOVE YOUR STORIES! TELL SIS I WEAR GLASSES, TOO. PLEASE WRITE BACK -AND PLEASE TELL ARNOLD TO WRITE, TOO.

-YOUR FRIEND, JANIE GRINELS,
LAPLACE, LA.

DEAR JANIE - THANKS FOR THE COMPLIMENTS! AS YOU KNOW, YOU FANS ARE THE ONES TO THANK FOR ALL YOUR KIND WORDS! SIS SENDS HER BEST AND ARNOLD SAYS HE'S GLAD TO HAVE YOU AS A FAN!

-SINCERELY, KATY, SIS AND ARNOLD!

DEAR KATY,

PLEASE DON'T TAKE THIS AS AN INSULT, BUT I HAVE A QUESTION: WHY IS YOUR HAIR BLUE? WHENEVER I READ YOUR COMICS I ALWAYS WONDER. THEN THE OTHER DAY MY SISTER ASKED ME THE SAME QUESTION. I FIGURED IF ANYONE COULD ANSWER IT, IT WOULD HAVE TO BE YOU.

-SINCERELY, KELLY WEEDON,
JACKSONVILLE, FL.

PS. I SENT YOU SOME FASHIONS - I HOPE YOU LIKE THEM!

DEAR KELLY - I LOVE YOUR FASHIONS!

ESPECIALLY YOUR MAKEUP SUGGESTIONS! ABOUT THE COLOR OF MY HAIR - AS YOU MAY KNOW, MY HAIR COLOR IS ACTUALLY A VERY DARK BROWN AND IT LOOKS BLACK. AND UNDER CERTAIN LIGHTS IT LOOKS BLUE! ALSO, AS YOU READ MY COMICS, THEY'RE NOT PHOTOS, BUT DRAWINGS AND INKS, AND OUR COLOR ARTIST'S FAVORITE COLOR IS BLUE - SO, ...

-SINCERELY, "BLUE HAIR" KATY!

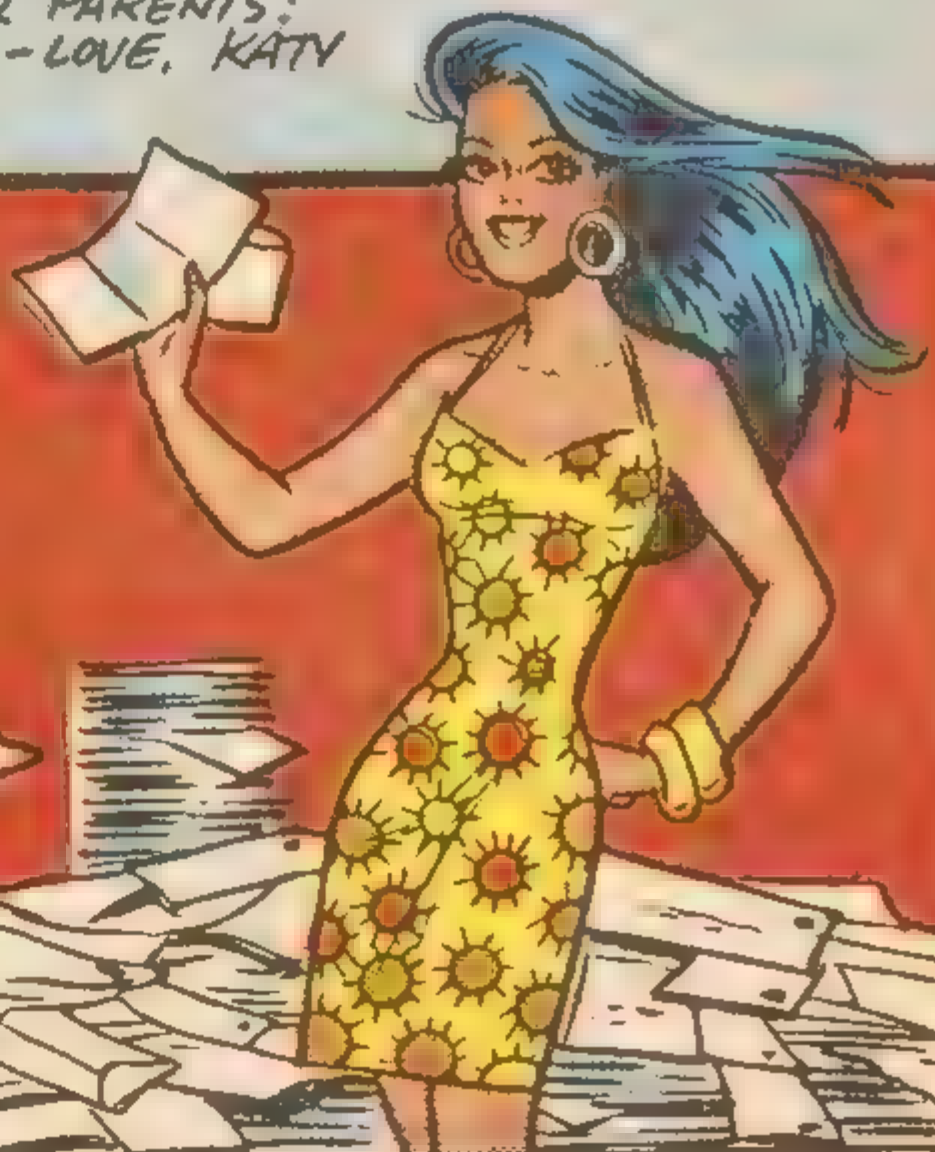
DEAR KATY -

HI! HOW ARE YOU? I ENJOY READING YOUR COMIC BOOKS VERY MUCH! INSIDE THIS LETTER I'VE ENCLOSED A DESIGN FOR YOU. IT'S A SUNDRESS. I WOULD REALLY LIKE IT IF YOU PUT IT IN YOUR NEXT ISSUE! YOU SEE, FOR ONE THING I WOULD BE SO HAPPY AND THE SECOND THING IS THAT MY PARENTS DON'T THINK I CAN DO IT. I WANT TO SHOW THEM I CAN. I'M VERY INTERESTED IN MAKING FASHION DESIGNS! THANK YOU!

-SINCERELY, STACY SAMBERG,
MASS. P.K. N.Y.

DEAR STACY - HERE'S YOUR LETTER AND HERE'S YOUR SUNDRESS! SAY 'HI' TO YOUR PARENTS!

-LOVE, KATY

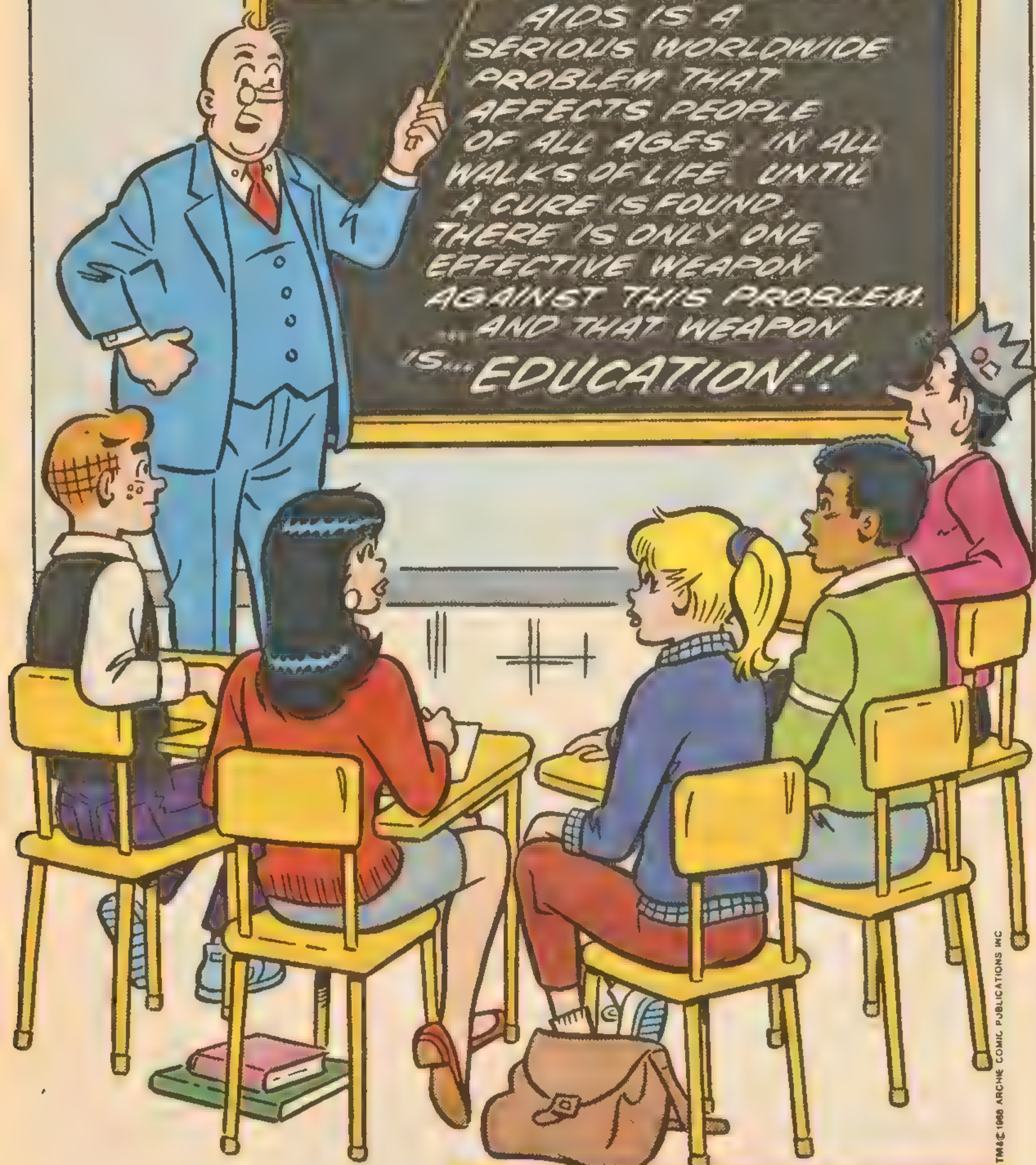


KATY'S
MAIL



HEALTH EDUCATION

AIDS IS A
SERIOUS WORLDWIDE
PROBLEM THAT
AFFECTS PEOPLE
OF ALL AGES. IN ALL
WALKS OF LIFE. UNTIL
A CURE IS FOUND,
THERE IS ONLY ONE
EFFECTIVE WEAPON
AGAINST THIS PROBLEM.
AND THAT WEAPON
IS... **EDUCATION!!**



**PARENTS: For More Information Call,
The Centers For Disease Control's Hotline,
Toll Free 1-800-342-AIDS**



AHH! MA'M'SELLE KATY!
WELCOME TO PARIS,
ZE FASHION CAPITAL OF
ZE WORLD!

I GOT HERE AS SOON AS
I RECEIVED YOUR TELEGRAM,
FRANCOIS! I'M READY TO MODEL
YOUR DESIGNS!

KATY'S HAIRSTYLE BY
ANIKA FRANZEN
LYNDEN, WA.

KATY'S OUTFIT BY
BECKY STUEHLER,
MADISON, N.J.

KATY
KEENE

in

"THE COPY CAPER"

SCRIPT: GEORGE GLADIR PENCILLING: JOHN LUCUS INKING: CHIC STONE



REGARDEZ! ZERE IZ FRANCOIS,
ZE KING OF COPYCAT
DESIGNAIRS!



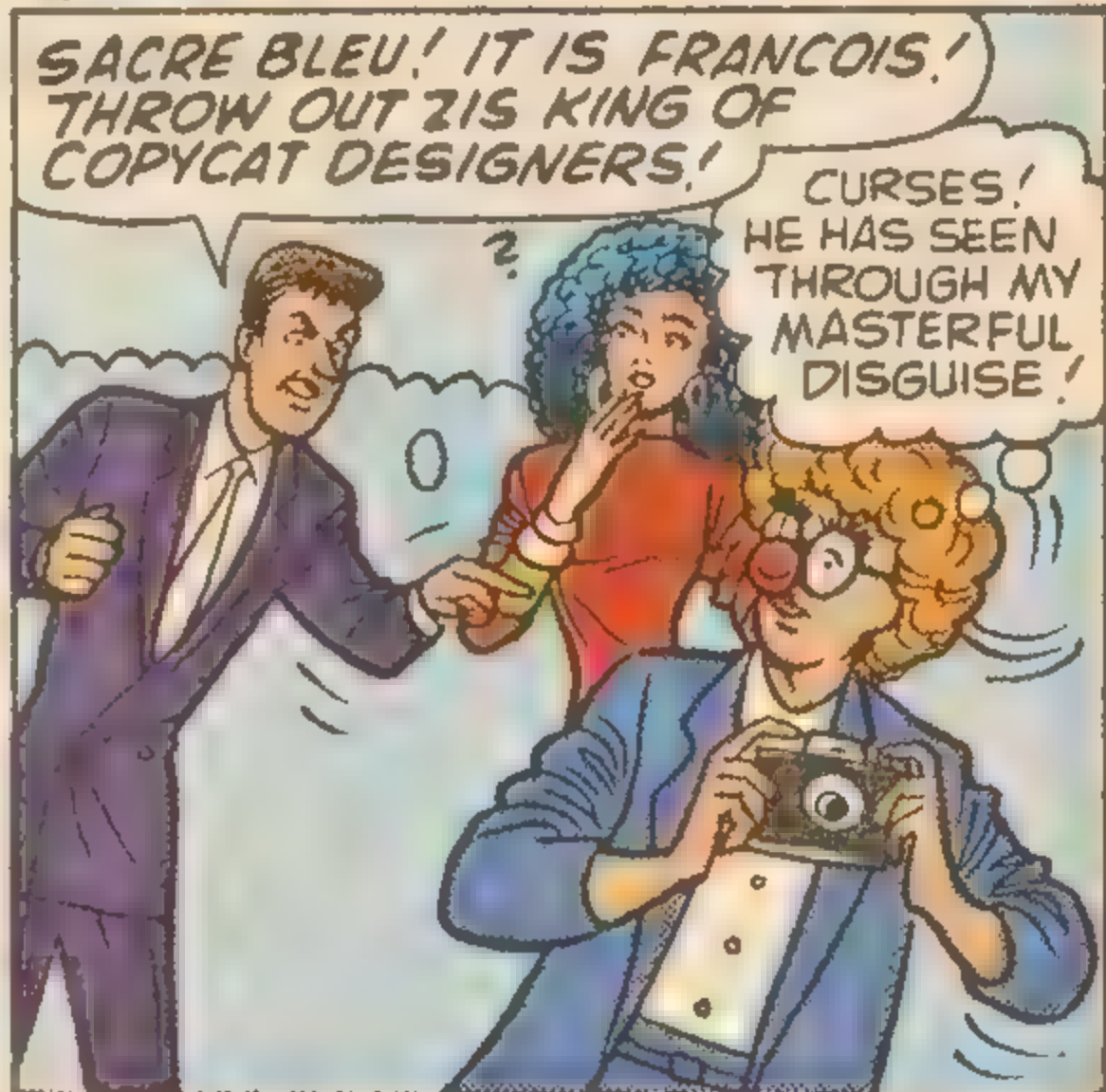
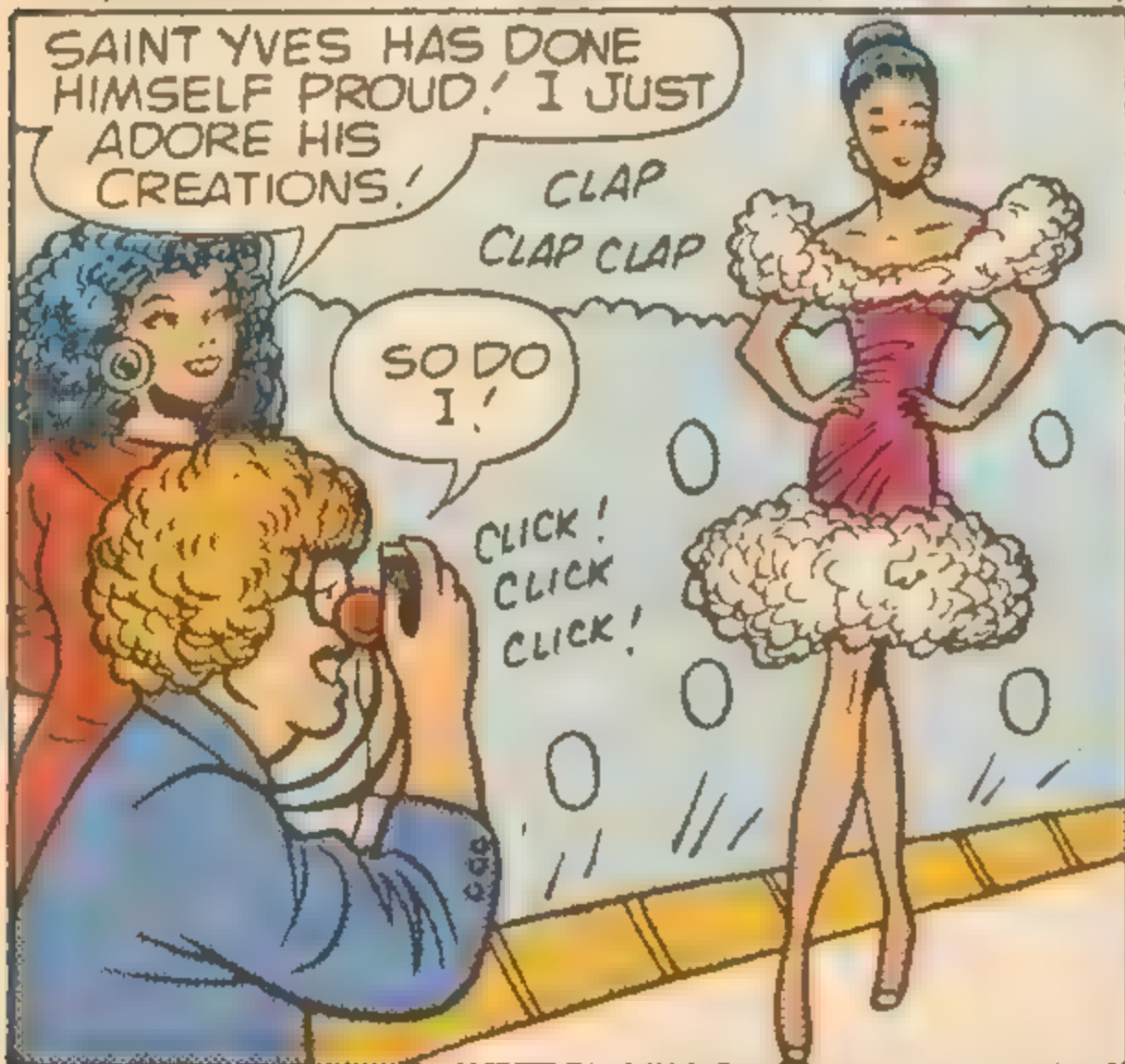
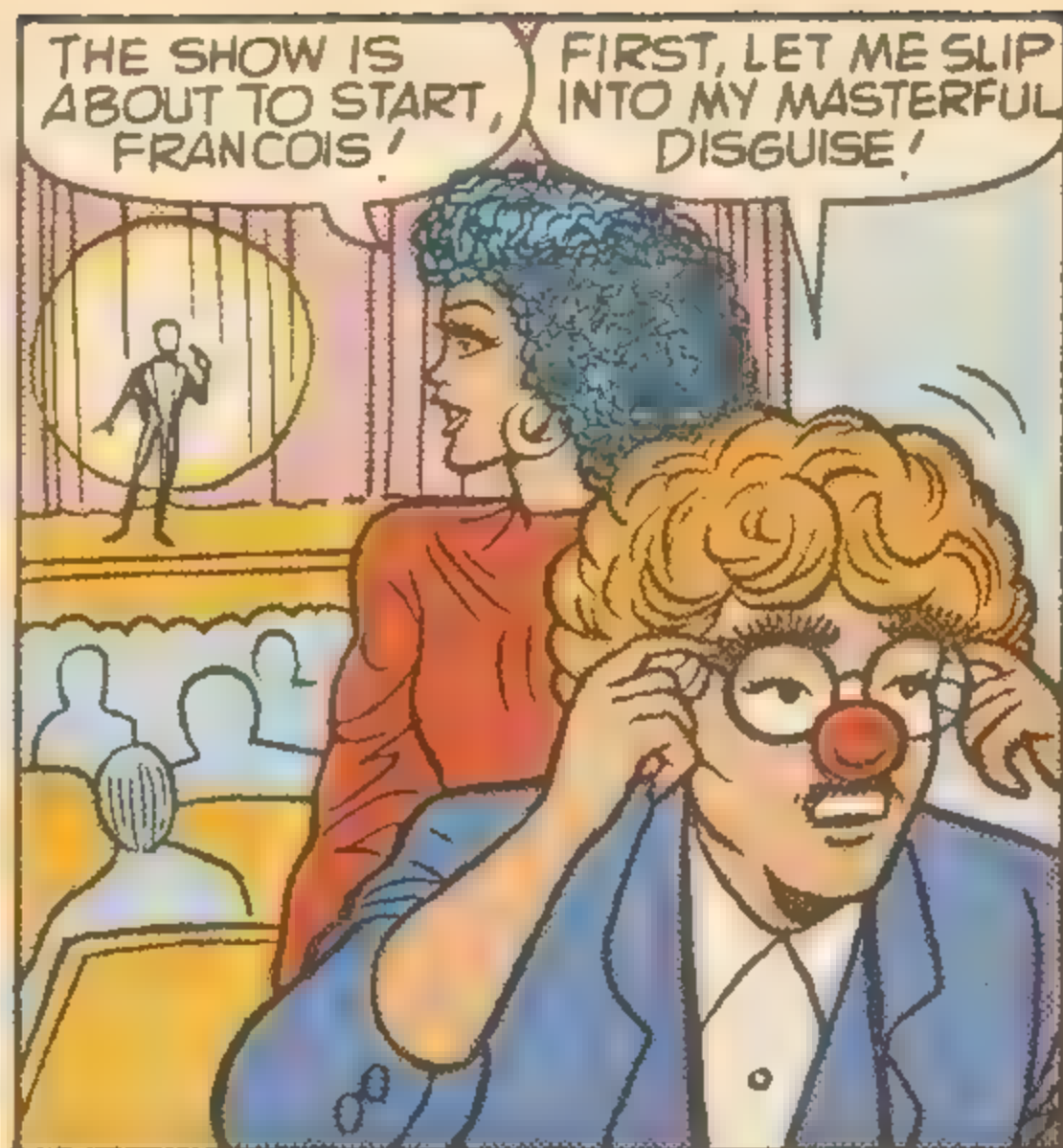
KATY, I
AM NOT A
COPYCAT
DESIGNAIR!

I MERELY
REFINE ZE
CREATIONS OF
OTHERS!

CALM DOWN,
FRANCOIS!
I BELIEVE
YOU!

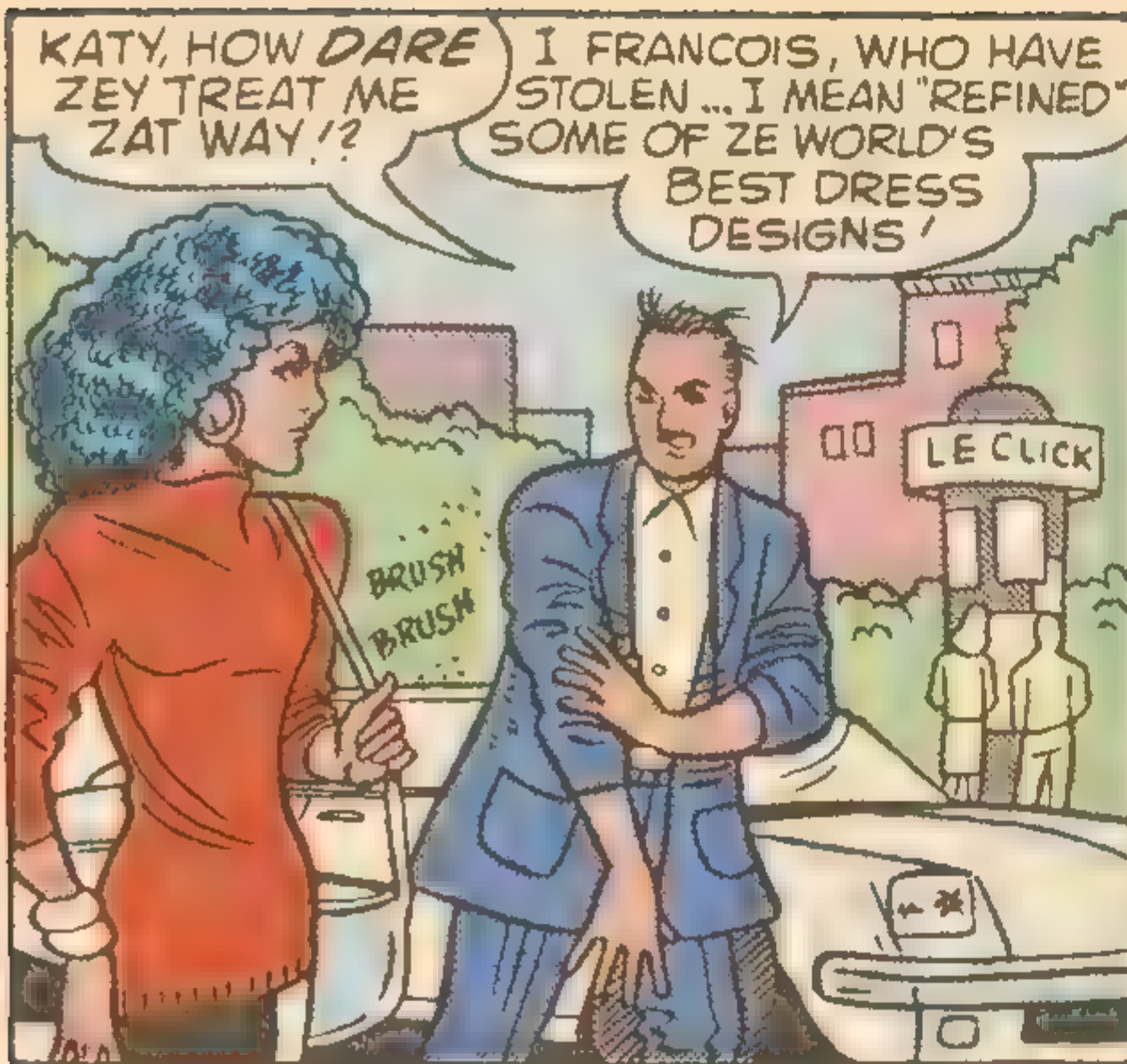


FRANCOIS' SUIT BY: RAENA SELIP, NEW YORK, N.Y.



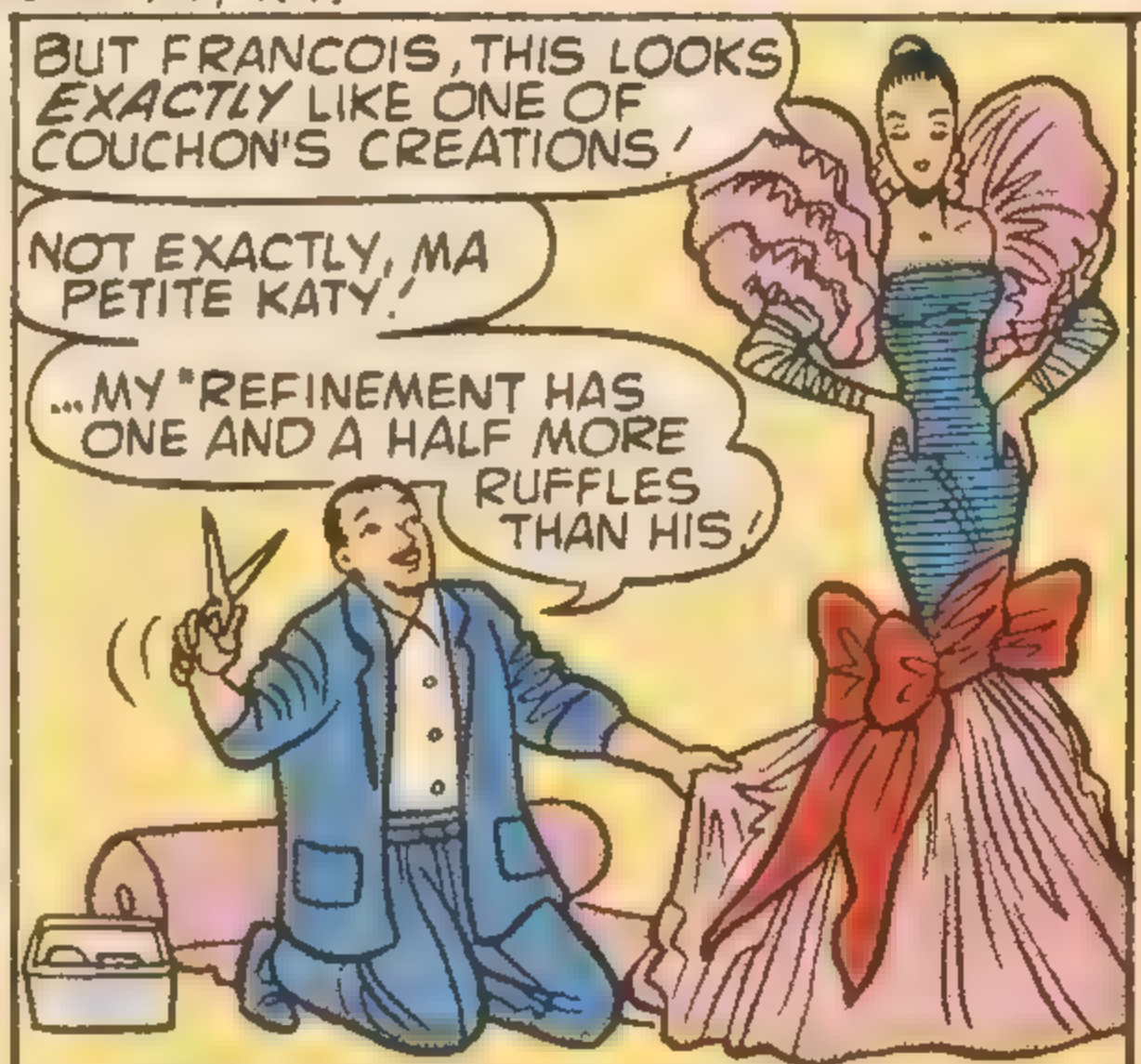
MODEL'S DESIGN BY JENNIFER ZELVIN, HOWELL, N.J.





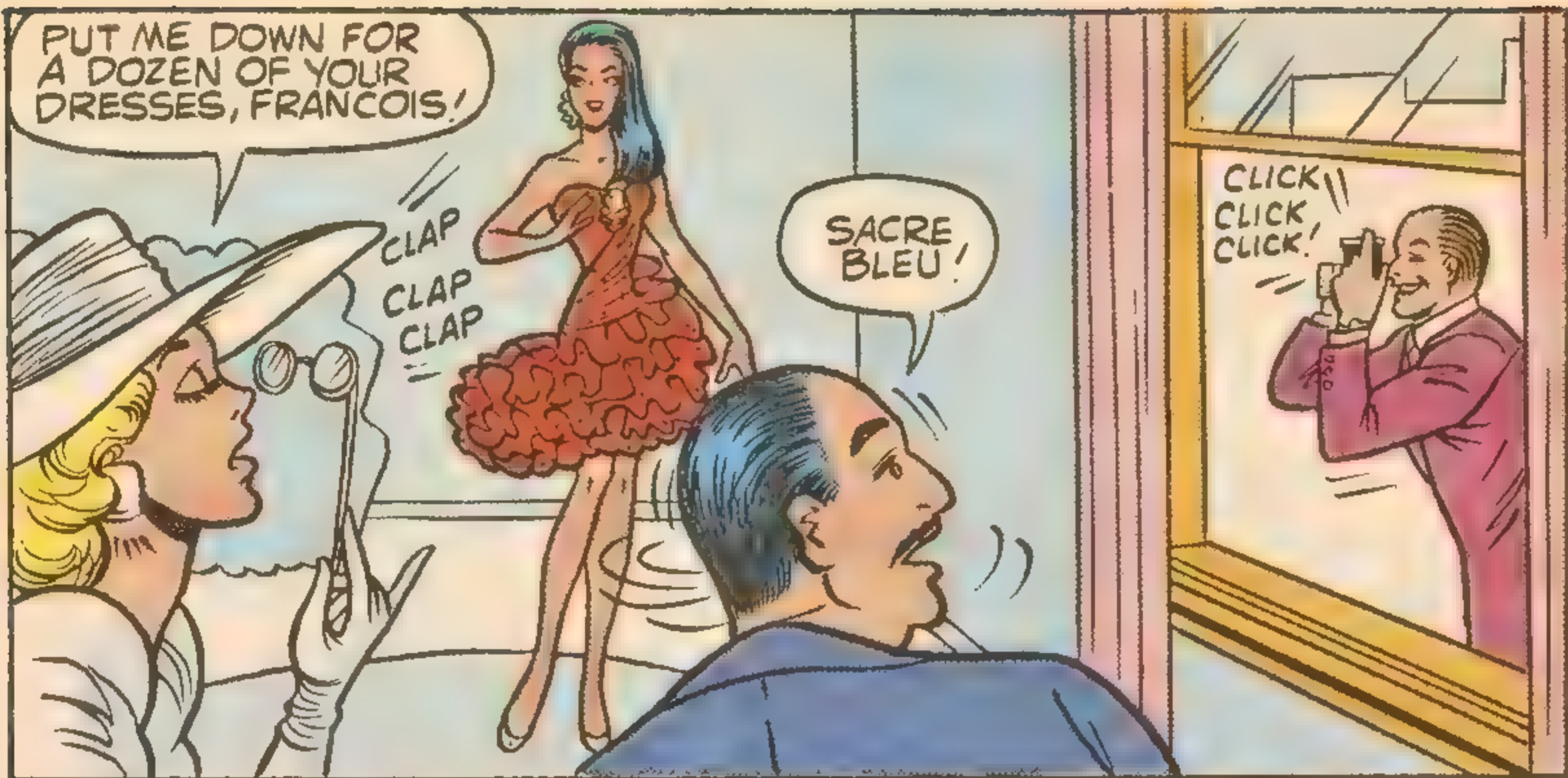


MODEL'S FASHION BY BREINDY MINTZ, BROOKLYN, N.Y.

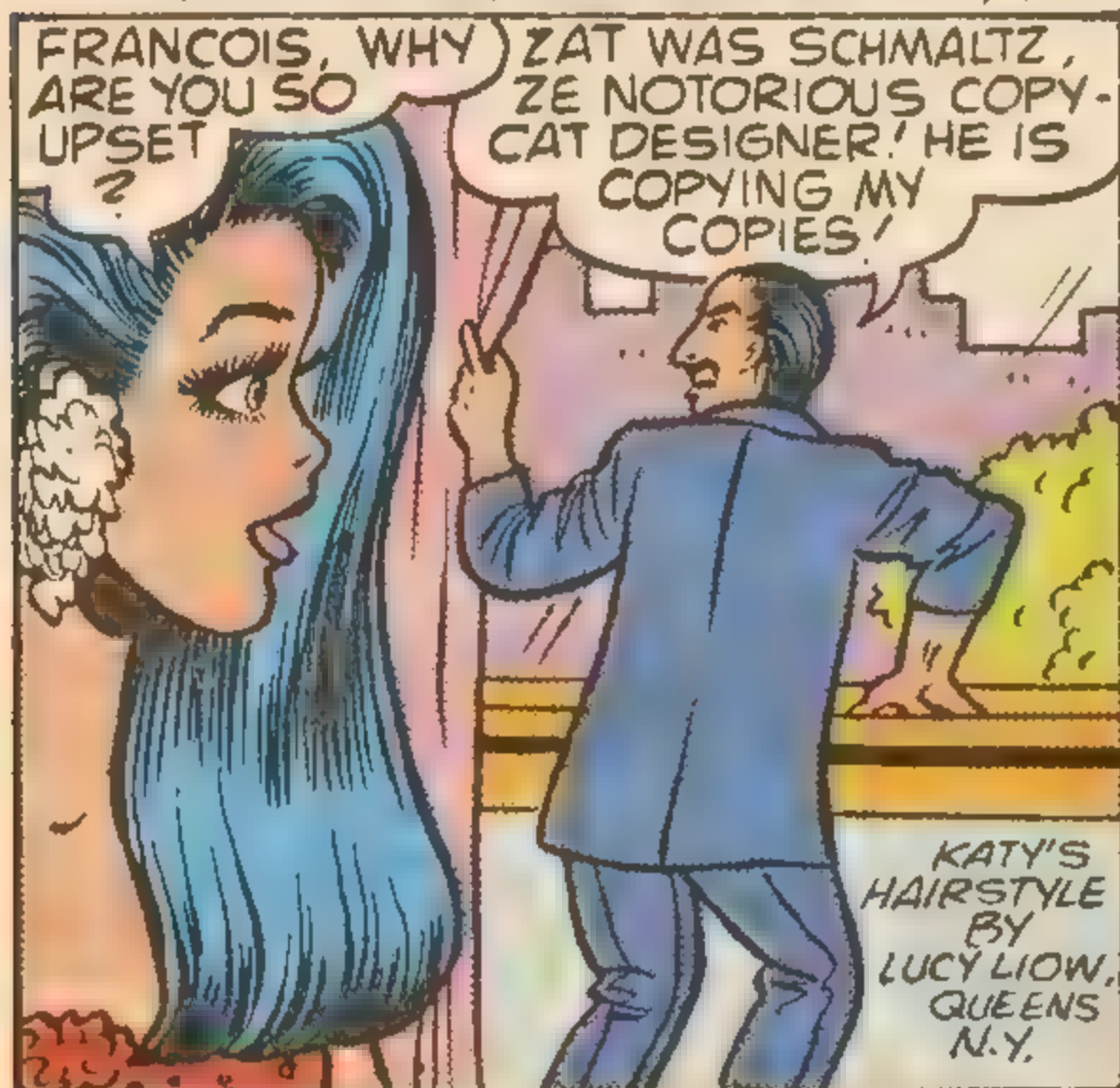


KATY'S GOWN BY ANIKA FRANZEN, LYNDEN, WA.





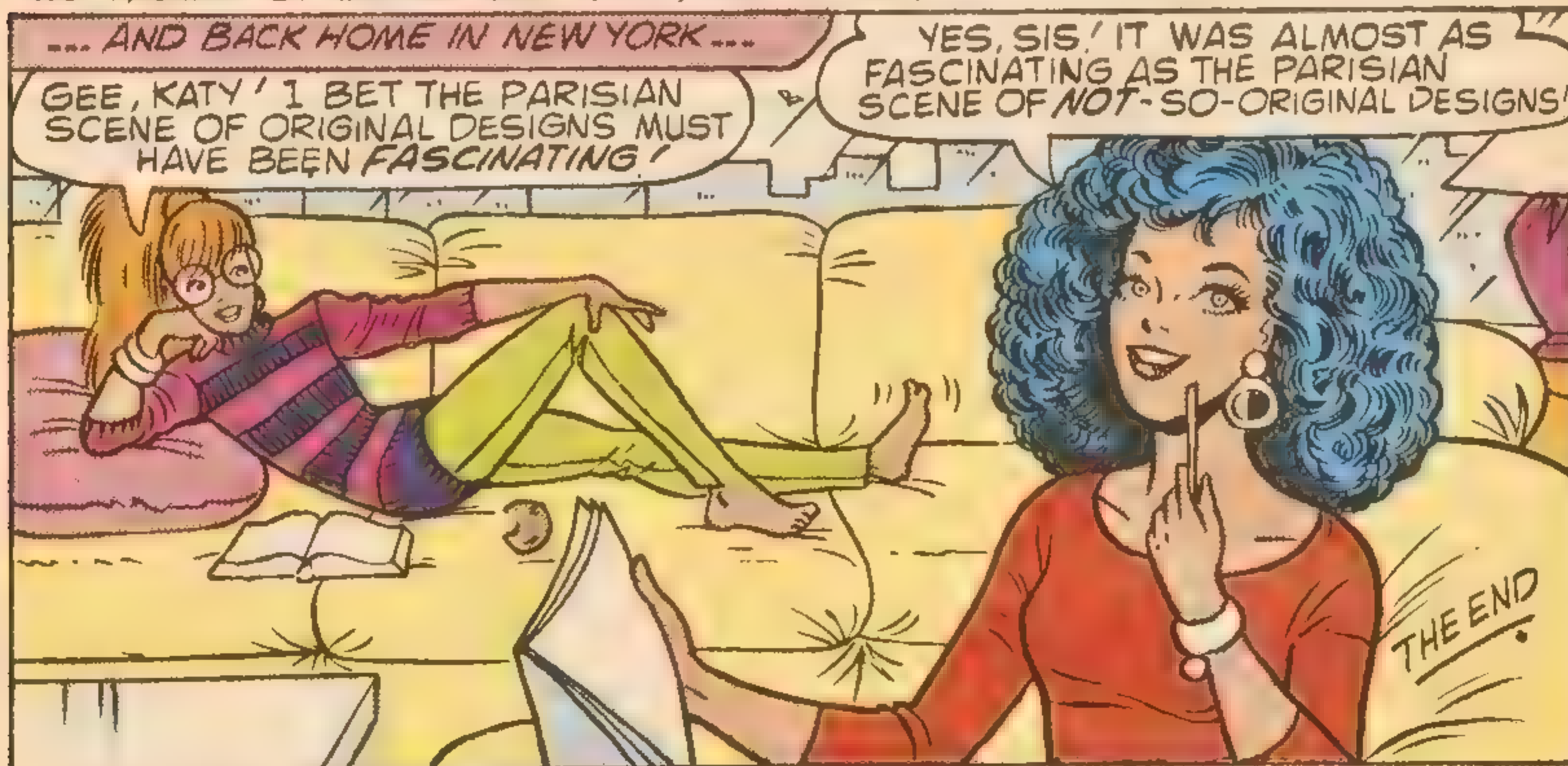
KATY'S GOWN BY BRENDA BIUNDO, METAIRIE, LA.



KATY'S HAIRSTYLE BY LUCY LIOW, QUEENS N.Y.



SIS' CASUALS BY KATRINA KUZYSZYN, BELLEVILLE, IL.

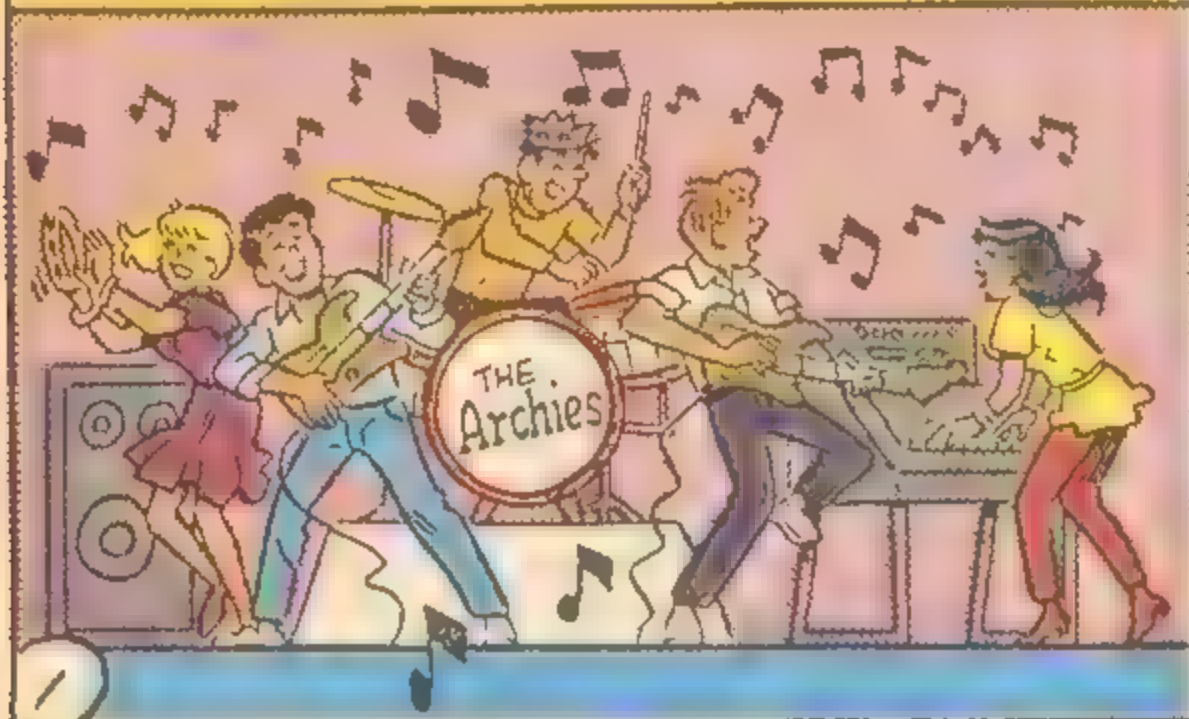


THE END

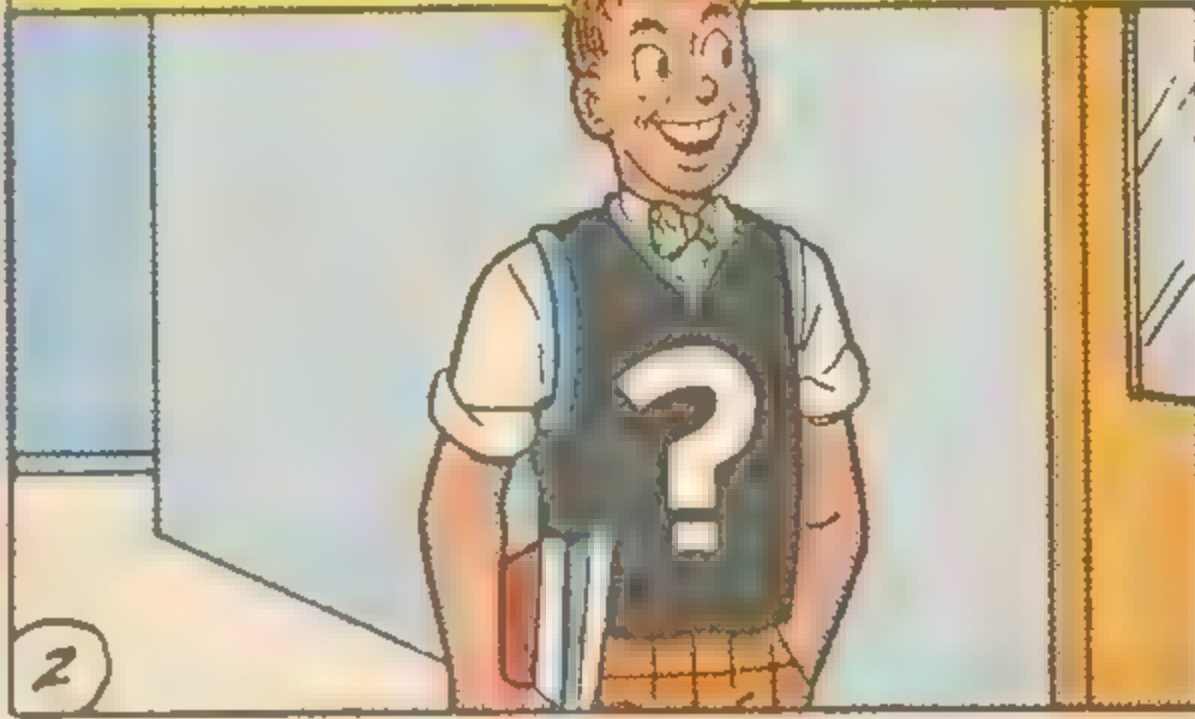


HERE ARE SOME SCENES FROM COMICS WHEN
YOUR PARENTS WERE KIDS!
SEE IF THEY CAN ANSWER THESE TRIVIA QUESTIONS!

WHAT WAS THE ARCHIES'
BIGGEST HIT RECORDING
IN 1969?



WHAT LETTER ALWAYS
APPEARS ON ARCHIE'S
SWEATER?



ANSWERS: 1. "SUGAR, SUGAR", 2. "R"

HEY,
KIDS!



CHECK OUT THESE
FUN OFFERS!

FREE FruitSlush™ MUSER OFFER!

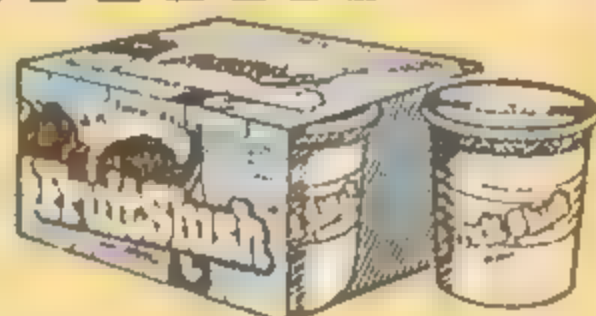
The Muser that Changes Color Before Your Eyes!

Mush your FruitSlush™ with the official FruitSlush™ Muser.

Just place the FruitSlush™ Muser in the freezer next to FruitSlush™. Remove the FruitSlush™ Muser to eat your FruitSlush™. Watch the FruitSlush™ Muser change colors before your eyes.

Include 2 UPC symbols from FruitSlush plus 50¢ (to cover the cost of postage and handling) for each spoon you order.

Please mail my Free FruitSlush Muser(s) to



Mail your order to:

FREE FRUITSLUSH MUSER OFFER

P.O. Box 1000, Grand Rapids, MN 55745

Please allow 4-6 weeks for processing and where prohibited. Mail check or money order payable to FruitSlush. This is an offer of Thomas, Upper, Inc. 800 Sylvan Avenue, Englewood Cliffs, NJ 7632. Offer good while supply lasts.

Name _____

Address _____

City _____ State _____ Zip _____

Color ☐ Blue ☐ Pink

(*must be recorded)

ORDER
NOW!

WHILE
SUPPLIES
LAST!



DINO STUFFED TOY OFFER!

HERE'S HOW TO RECEIVE YOUR 4½" DINO STUFFED TOY!

SEND IN A CHECK OR MONEY ORDER FOR \$1.00 PLUS 1 PROOF OF PURCHASE (UPC Bar Code) FROM ANY POST-PEBBLES™ CEREAL FOR EACH DINO ORDERED. OFFER EXPIRES DECEMBER 31, 1988

NAME _____

ADDRESS _____

CITY _____

STATE _____

ZIP _____

MAIL TO
DINO OFFER
P.O. BOX 5622
KANKAKEE, IL
60902



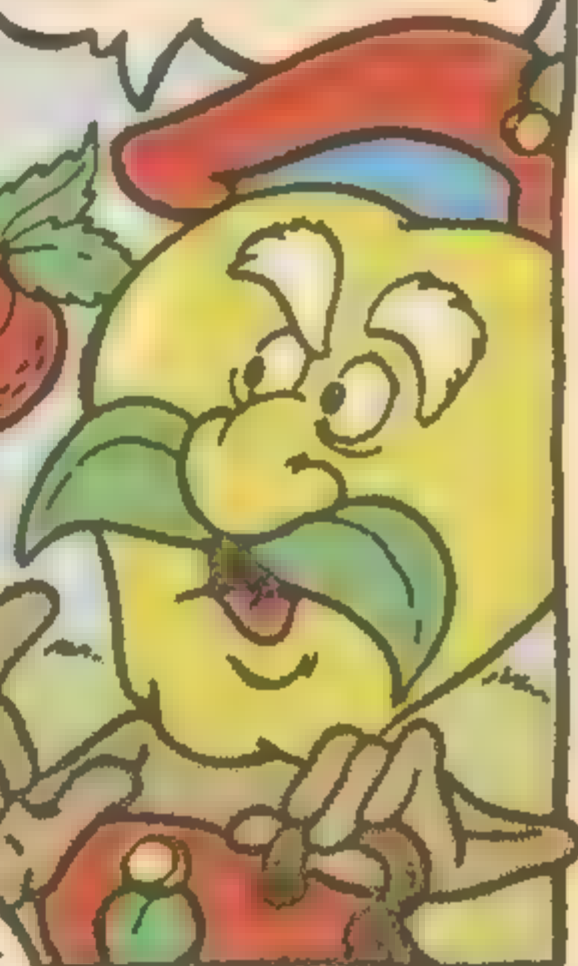
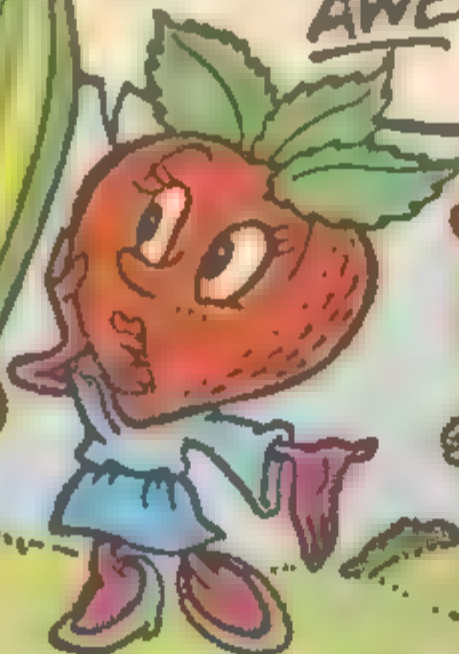
Allow 6-8 weeks for processing. Offer void where prohibited, taxed or otherwise restricted. Offer good only in U.S.A., Puerto Rico, and U.S. Government installations. Additional certificates are not available upon mail requests. No proofs of purchase will be accepted other than those specified.

The Laffy Taffy Bunch

EATING YUMMY LAFFY TAFFY™ SURE IS FUN!

FER SURE— BUT THINKING UP NEW JOKES IS TOTALLY AWESOME!

AYE, LASSIE— BUT WE NEED MORE JOKES FOR EVERY LAFFY TAFFY WR-R-APPER! WE DON'T HAVE ENOUGH!



HERE'S ONE: WHAT DID THE CHERRY TREE SAY TO GEORGE WASHINGTON?

DON'T AXE ME!



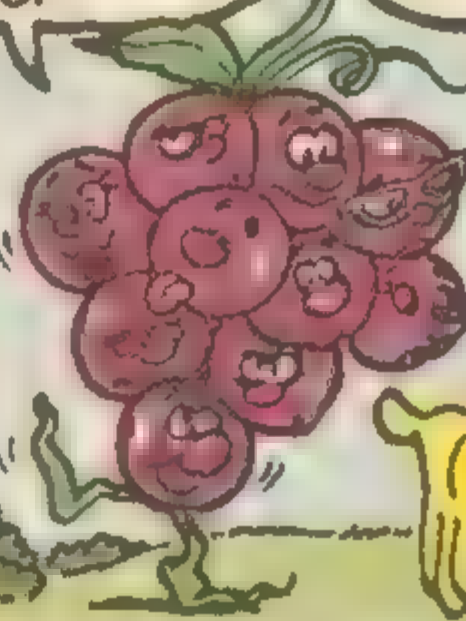
WELL?

THAT'S THE PITS!

HEY SKINHEAD! LET'S ASK ALL THE KIDS TO THINK UP LAFFY TAFFY JOKES!

YEAH— THEY COULD SEND 'EM IN FOR PRIZES!

HEY Y... COOL IDEA! WRITING JOKES IS AS MUCH FUN AS EATING FRUITY, LAFFY TAFFY!



MAKE 'EM LAFF JOKE CONTEST

WIN

The Grand Prize
Choose from one of these great items



A Laffy Taffy motorized funny car



A custom-built, fully-furnished doll house (1 Grand Prize awarded)



1st Prize (50)
A jar of delicious Laffy Taffy candy chews



2nd Prize (100)
An attractive Laffy Taffy T-shirt



3rd Prize (1 000)
A bright yellow, neon, "Ben Anna" pen.

HERE'S HOW TO ENTER

Simply print your favorite children's joke (no more than 20 words) in question and answer form, on a separate piece of paper and send it, along with your name, address, and a wrapper from any flavor or size Laffy Taffy candy chew, to:

Laffy Taffy Joke Contest
P.O. Box 236, Murray Hill Station
New York, NY 10156

Winners will be selected from all entries received, and your joke could be featured on future Laffy Taffy wrappers. Of course, jokes that are presently on our wrappers can't win. Enter as often as you wish, but each joke must be accompanied by a separate wrapper.

All Entries Must be Received By December 31, 1988.

1. To enter, send your joke, name and address on a separate piece of paper, along with a Laffy Taffy wrapper, to Laffy Taffy Joke Contest, P.O. Box 236, Murray Hill Station, New York, NY 10156. Enter as often as you like, but each joke must be accompanied by a separate wrapper. All entries must be received by December 31, 1988. Entries become the property of Nestle Foods Corporation and your joke may be featured on future Laffy Taffy wrappers without additional compensation. Jokes currently found on Laffy Taffy wrappers are ineligible. Entry constitutes permission to use winner's name and

likeness in any publicity associated with this contest.
2. Void where prohibited. Complete rules may be found on tear-off pad entry forms located at participating retailers. To receive a copy of the official rules, send a stamped, self-addressed envelope to: Laffy Taffy Joke Contest, c/o Maroon Marketing, 2 Park Avenue, New York, NY 10016. Residents of Vermont, Maryland and Florida may omit return postage and are not required to submit wrappers with their entries. All federal, state and local regulations apply. Contest ends December 31, 1988.

KATY KEENE'S

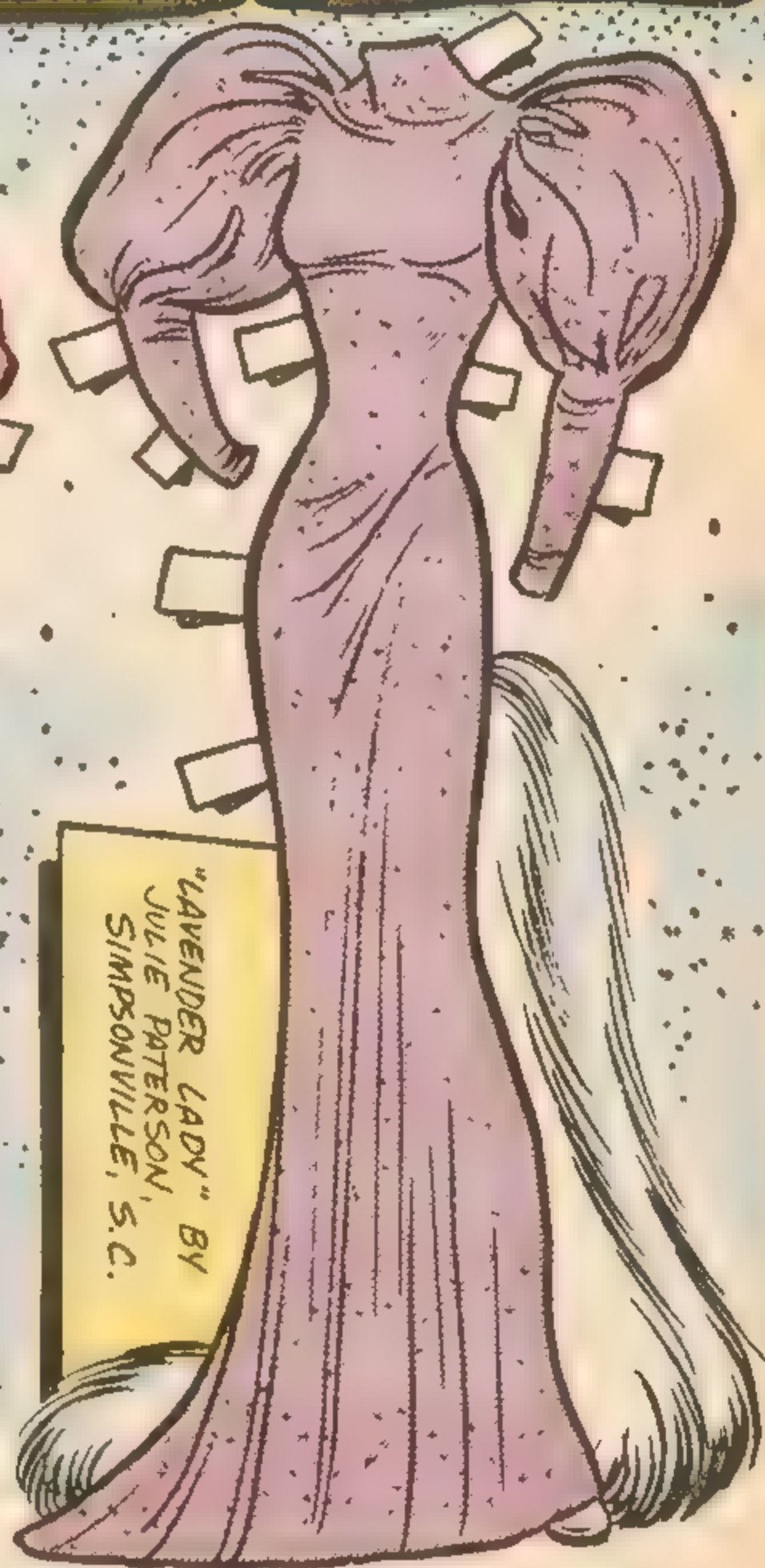
TREASURES



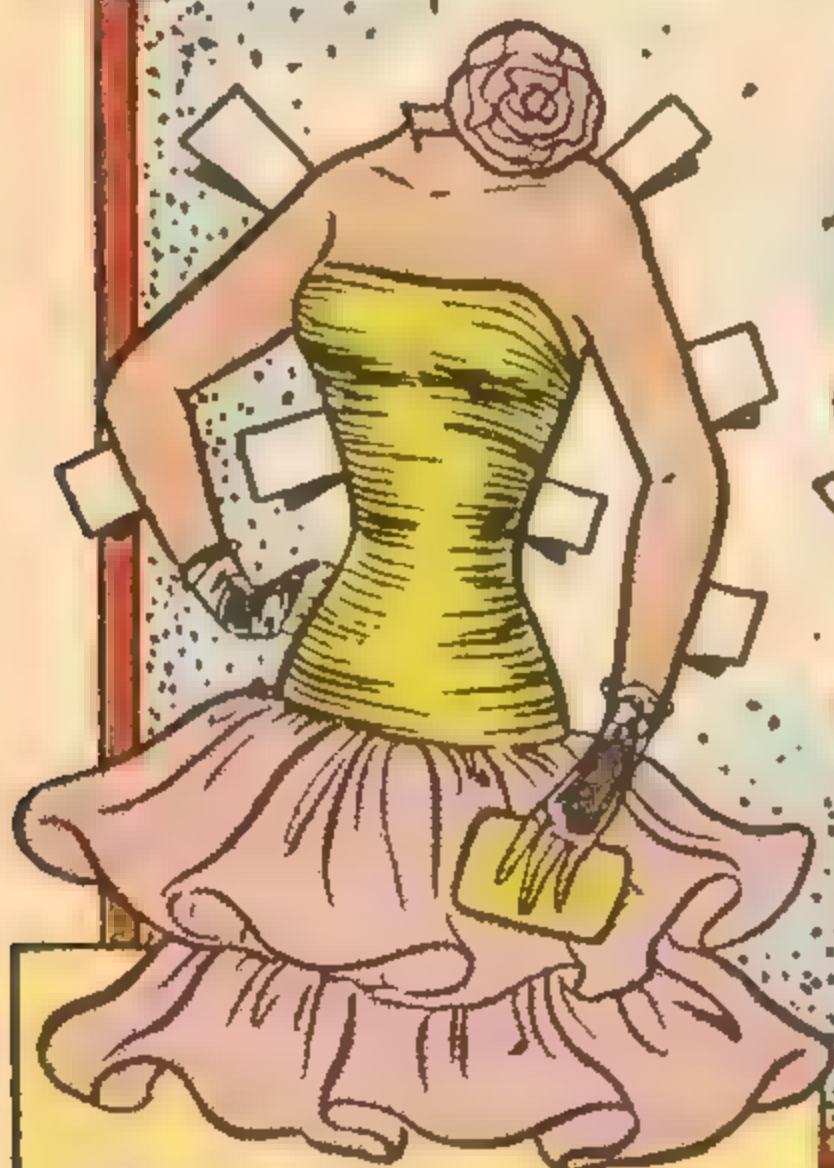
"FRINGE BINGE" BY
SUSANNE KRAFT,
JEFFERSONVILLE, N.Y.



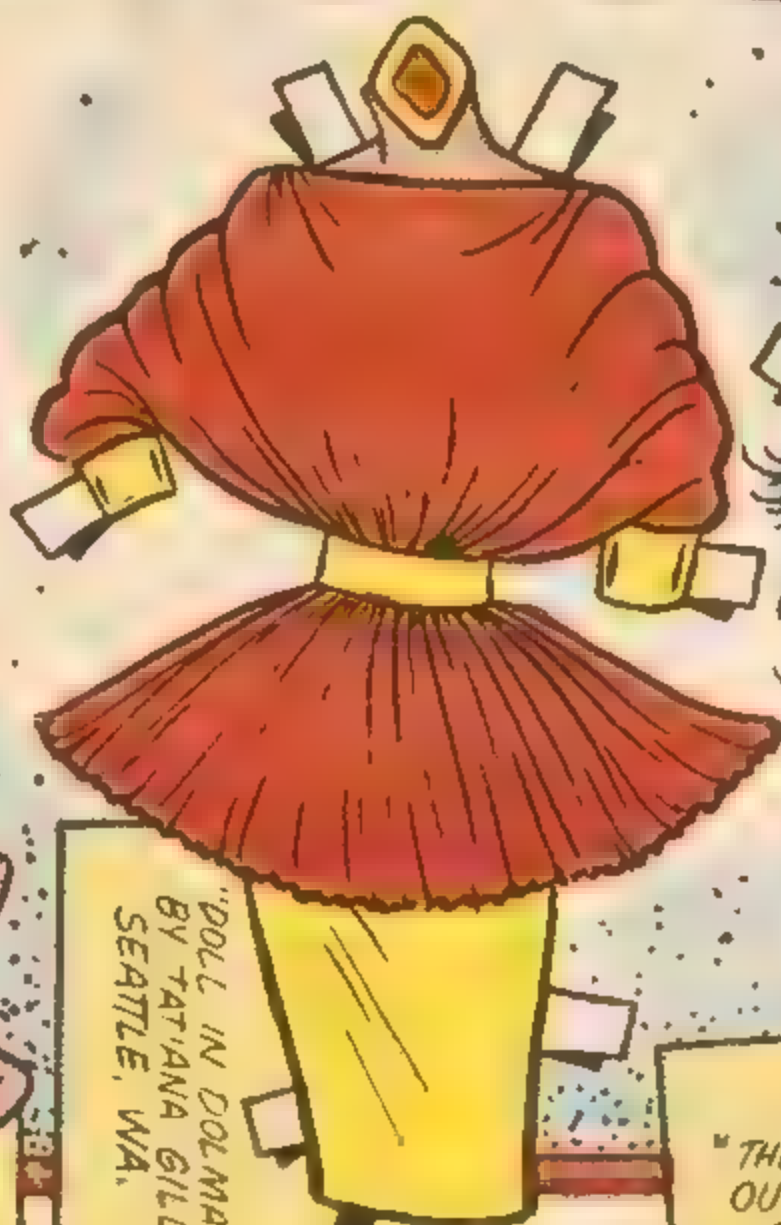
"THINK PINK" BY
FAWU GLASSBURN,
CENTRAL, AK.



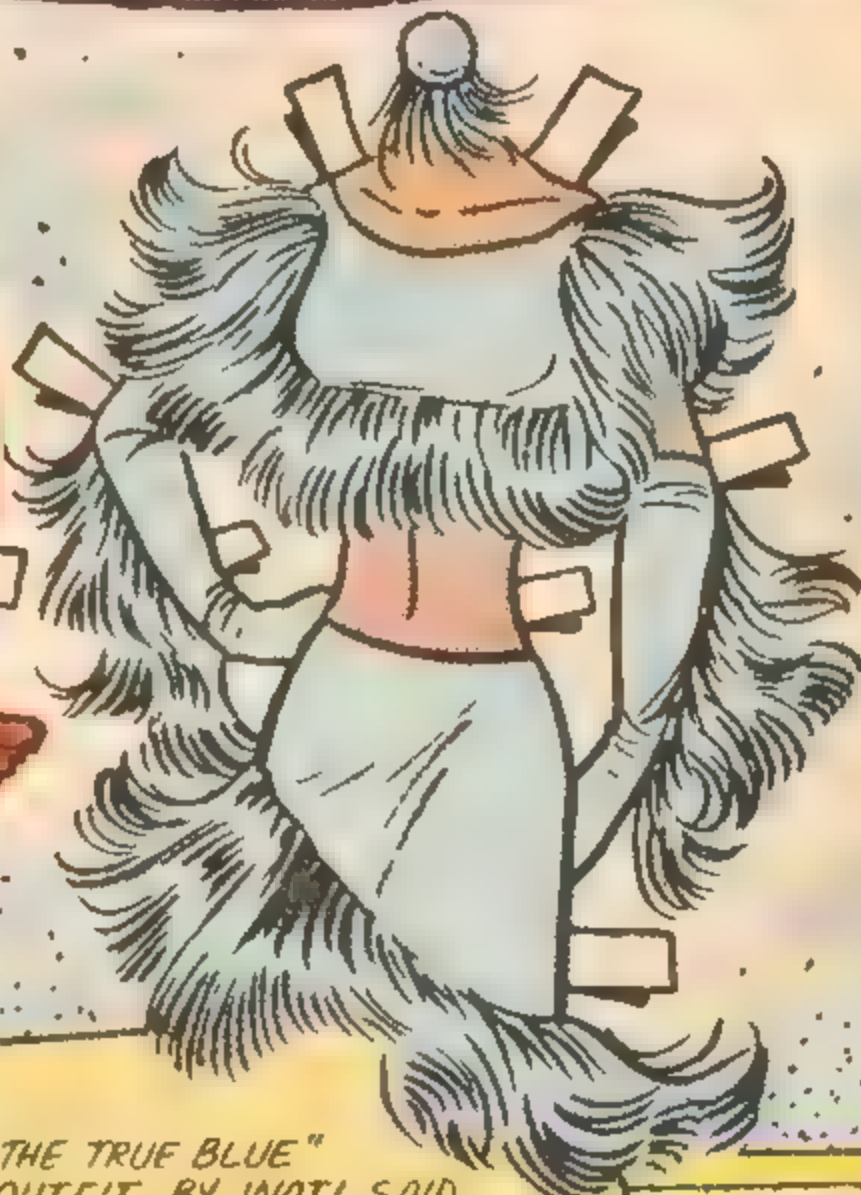
"LAVENDER LADY" BY
JULIE PATERSON,
SIMPSONVILLE, S.C.



"PARTY PRETTY" BY
LAURA COSTELLO, ARLINGTON N.H.



"DOLL IN DOLMAN"
BY TATIANA GILL,
SEATTLE, WA.



"THE TRUE BLUE"
OUTFIT BY WATI SAID,
ROOSEVELT ISLAND, N.Y.

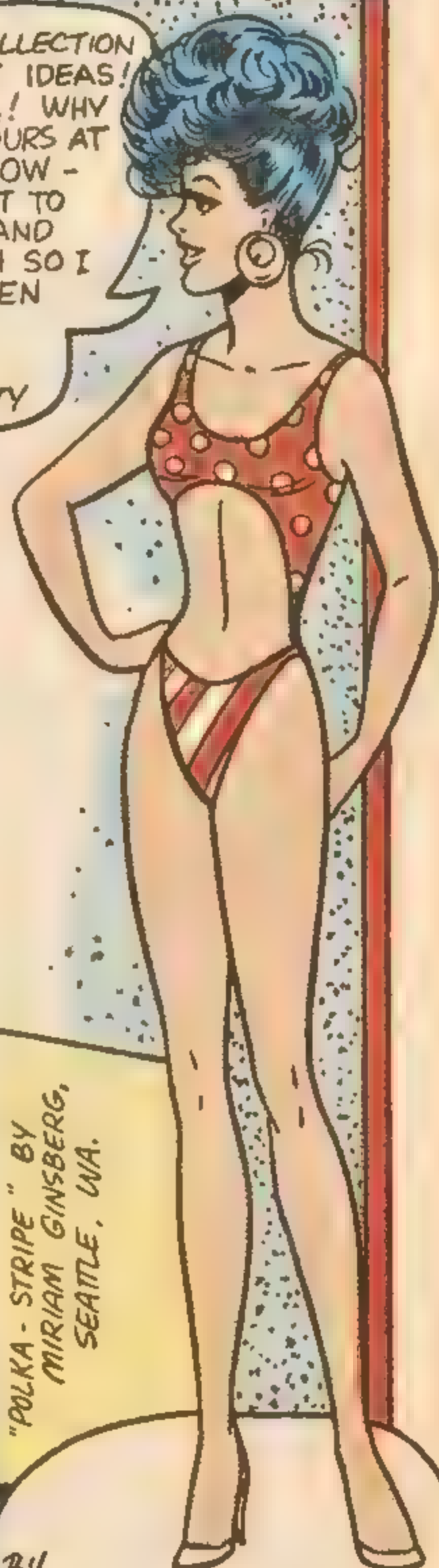
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ANOTHER GREAT COLLECTION OF YOUR HOTTEST IDEAS! I LOVE THEM ALL! WHY NOT SEND ME YOURS AT THE ADDRESS BELOW - AND DON'T FORGET TO PUT YOUR NAME AND ADDRESS ON EACH SO I CAN TELL YOU WHEN THEY'LL APPEAR!!
GOOD LUCK!
LOVE, KATY

- SARAH WESP, BIG RAPIDS, MI.
- STACY BEDWELL, CENTREVILLE, VA.
- CHILEY HOLDER, LAURLTON, N.Y.
- DENISE BROWN, ROSEDALE, N.Y.
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- SARAH JACKSON, MIDDLETOWN, IN.



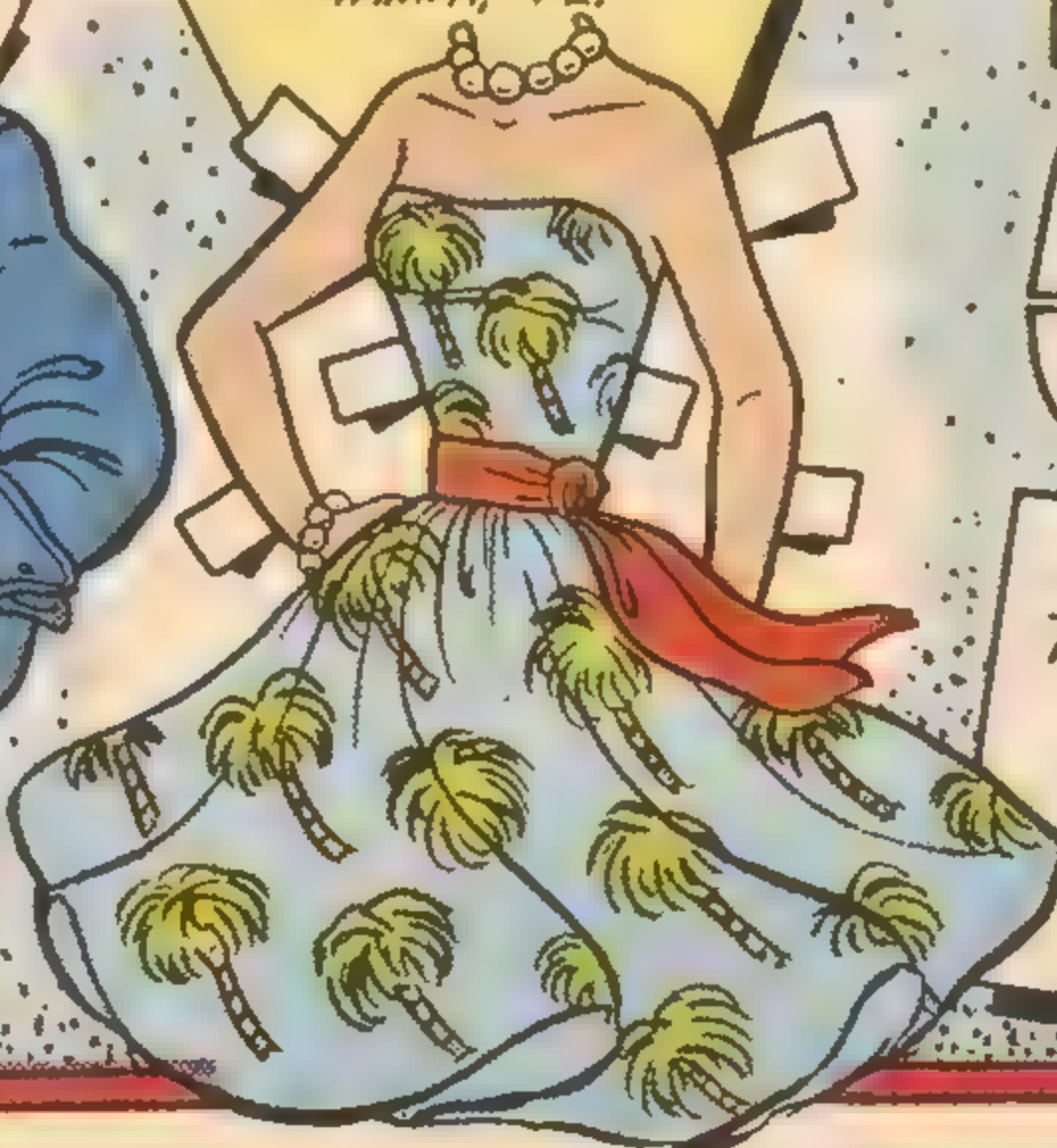
"POLKA- STRIPE" BY
MIRIAM GINSBERG,
SEATTLE, WA.

-BY
JOHN LUCAS-

"SUMMER SUPREME" BY
SARA SIRISOMPUND,
TAMPA, FL.

"PARTY IN JEANS" BY
CARLA SMITH,
DUNCAN, B.C., CAN.

SEND KATY YOUR DESIGNS
To: KATY KEENE
% ARCHIE COMICS, Inc.
325 FAYETTE AVE.
MAMARONECK, N.Y.
10543



A WORD OF CAUTION TO ALL YOU KATY FANS! - KATY, AS YOU KNOW, IS A PROFESSIONAL MODEL - UNDER NO CIRCUMSTANCES, DO NOT - REPEAT - DO NOT ATTEMPT TO GIVE THE SUN A GLASS OF COOL LEMONADE!! (EVEN THOUGH HE MAY WANT ONE) - IT'S JUST TOO HOT!!



KATY'S HAIRSTYLE, EARRINGS AND FUN 'N' SUN OUTFIT DESIGNS BY GLORIA JAR, RANDOLPH, MA.

August

SUN	MON	TUE	WED	THU	FRI	SAT
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

JOHN LUCAS



LUCKY LORELEI'S LEAF DESIGN BY
STEPHANIE HETER, ST. LOUIS, MO.

SUN	MON	TUE	WED	THU	FRI	SAT
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

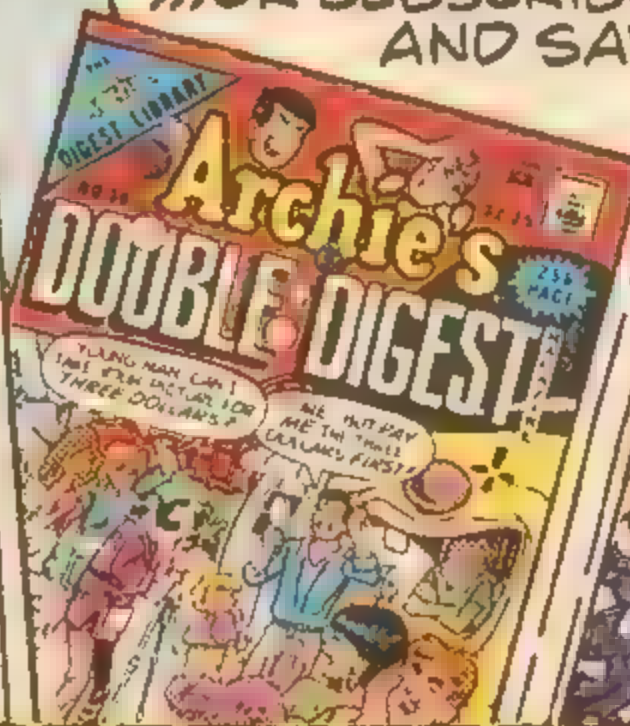
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 DOUBLE DIGEST** AND
 RECEIVE A NEW ISSUE
EVERY TWO MONTHS!
 SIX ISSUES FOR ONLY \$10!
YOU SAVE \$3.50!

DOUBLE **YOUR FUN!!**

WE PAY THE
 POSTAGE!

...OR SUBSCRIBE TO BOTH
 AND SAVE A BIG
\$7.00!

BOTH ARE A
**GIANT 256
 PAGES EACH!**



(OFFER EXPIRES FEB. 28, 1989)

MAIL
 TO:

**SPECIAL DOUBLE DIGEST
 SUBSCRIPTION OFFER**
 c/o ARCHIE COMIC PUB., INC.
 325 FAYETTE AVENUE
 MAMARONECK, NY 10543

ENCLOSED FIND \$10.00 (FOREIGN ORDERS
 ENCLOSE \$15.00) FOR EACH DOUBLE DIGEST
 SUBSCRIPTION CHECKED BELOW

- ☐ **ARCHIE'S DOUBLE DIGEST: \$10.00**
 (I SAVE \$3.50!)
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 ARCHIE'S DOUBLE DIGEST AND
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NAME: _____
 (PLEASE PRINT) FIRST

AGE: _____

BOY ☐
 GIRL ☐

ADDRESS: _____

CITY: _____ STATE & ZIP: _____

PLEASE NOTE: ALL CANADIAN AND FOREIGN ORDERS MUST BE PAYABLE IN U.S. CURRENCY,
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STEP RIGHT UP!
 FOR THE **GREATEST
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GET **2**
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 BUY THEM ALL
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- ☐ **BETTY & VERONICA #15**
- ☐ **ARCHIE'S PALS 'N' GALS#202**
- ☐ **EVERYTHING'S ARCHIE#139**
- ☐ **LIFE WITH ARCHIE#269**



**2 ISSUES \$1.00
 FOR**

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ARCHIE'S CHECKLIST
 c/o ARCHIE COMIC PUB., INC.
 325 FAYETTE AVENUE
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BOY ☐
 GIRL ☐

(OFFER EXPIRES AUG. 31, 1988)

NAME _____ AGE _____
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ADDRESS _____

CITY _____ STATE & ZIP _____

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THE Archies[®]

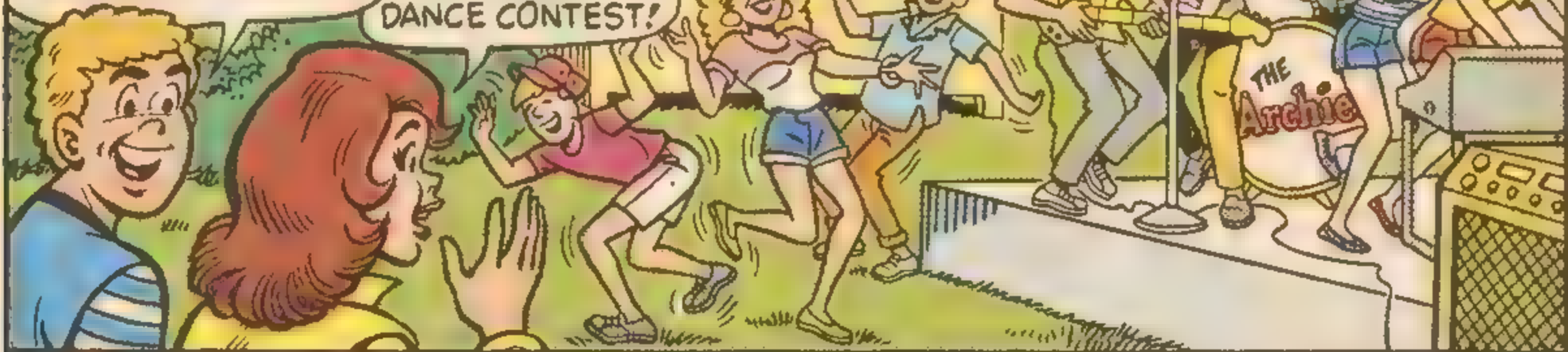
in "LET'S DO THE FruitSlush[™] MUSH!"

READY TO FREEZE REAL FRUIT SNACK

MISH, MUSH! YOU'RE MUSHIN' FRUITSLUSH!
DOIN' THE FRUITSLUSH MUSH!
JUST FREEZE! MUSH! AND EAT
A FRUITSLUSH!

BOY, WHEN VERONICA
THROWS A PARTY...
SHE GOES ALL OUT!

IT WAS A
GREAT IDEA
TO HAVE A
DANCE CONTEST!



WELL DONE, KIDS! THE
JUDGES WILL HAVE A
TOUGH TIME DECIDING
WHO DID THE BEST
FRUITSLUSH MUSH!
SO, WHILE THEY ARE
CHOOSING THE WINNER,
WE'LL TAKE A BREAK!



AND HERE COMES
SMITHERS WITH SOME
DELICIOUS FRUITSLUSH
FOR US TO TRY!

GREAT!

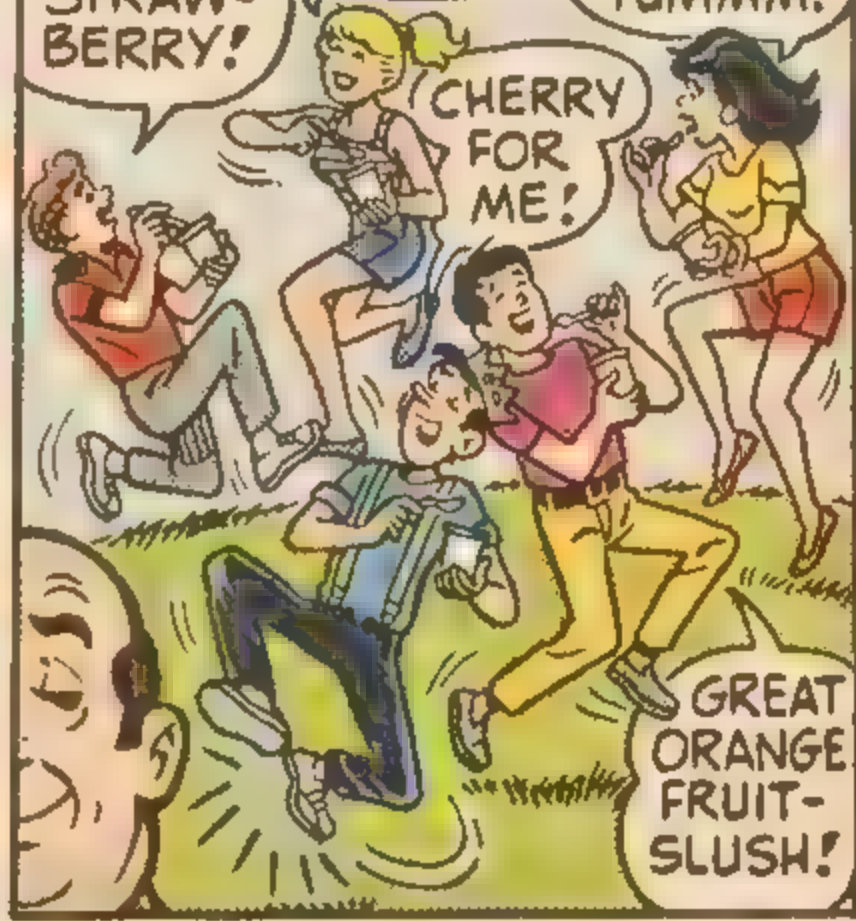


I'VE GOT
YUMMY
STRAW-
BERRY!

MINE'S
GRAPE!

FRUIT-
PUNCH!
YUMMM!

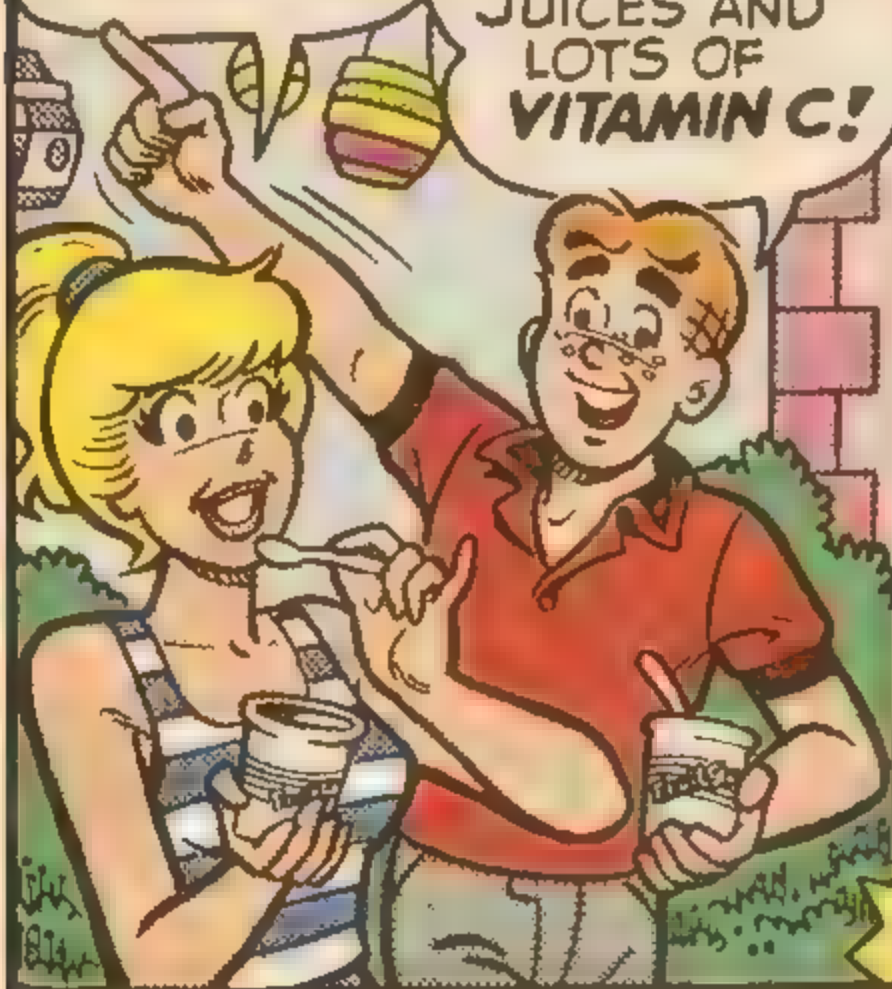
CHERRY
FOR
ME!



GREAT
ORANGE
FRUIT-
SLUSH!

HEY, ARCHIE!
THIS NEW
FRUITSLUSH
IS TERRIFIC!

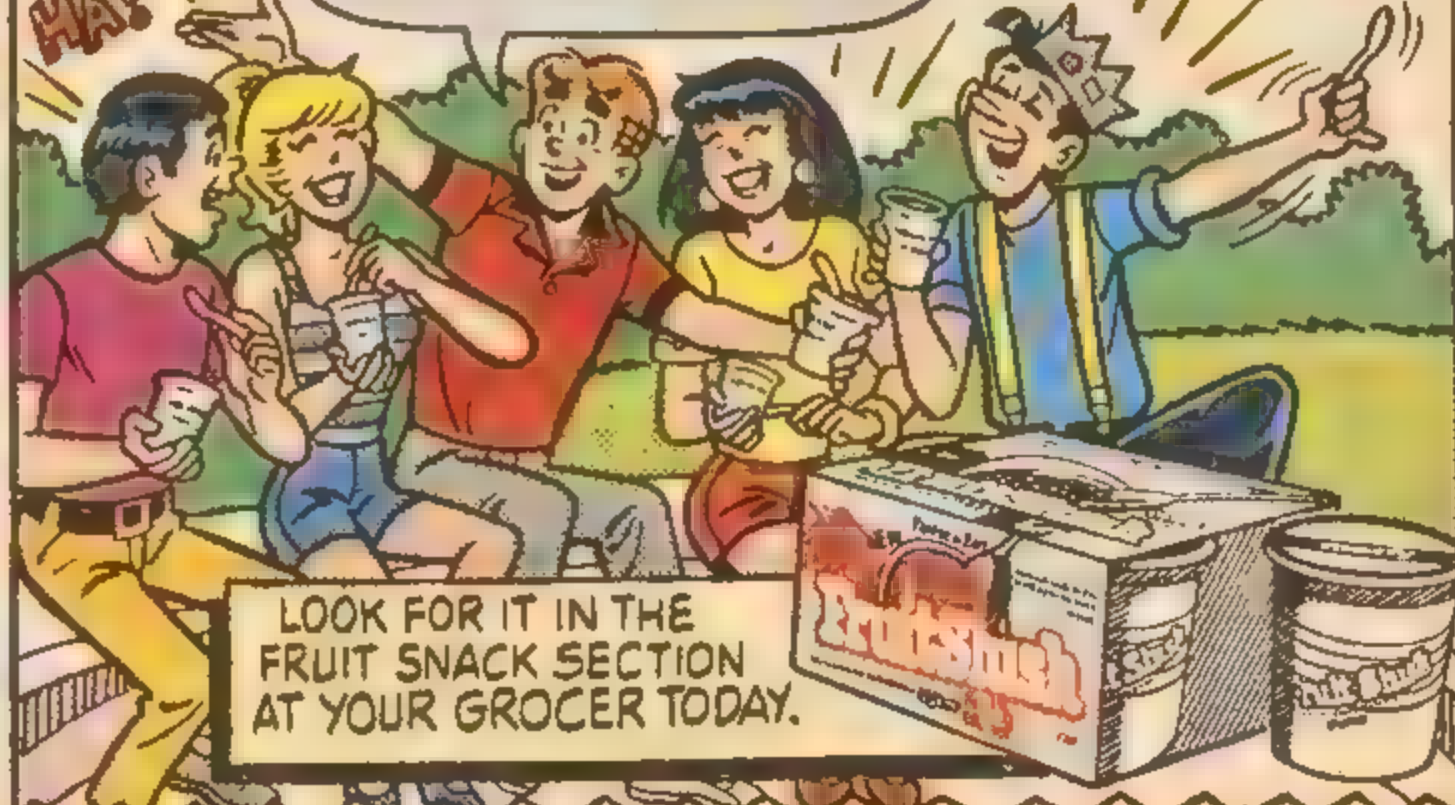
IT SHOULD BE,
BETTY! IT'S
MADE WITH
REAL FRUIT
JUICES AND
LOTS OF
VITAMIN C!



AND THE WINNERS ARE... THE ARCHIES!

WELL, GANG... JUST
LIKE FRUITSLUSH,
WE'RE NATURALS!

WEE!
WEE!
HA HA HA!



LOOK FOR IT IN THE
FRUIT SNACK SECTION
AT YOUR GROCER TODAY.

READY TO FREEZE REAL FRUIT SNACK FROM WYLER'S[®]

Katy & Sis in-

STORY-
RICH PIETRZYK

Come and Get It!

SIS, I'M
HOME!

21D

KATY'S OUTFIT BY
NTARA CURRY,
WYNYARD, SASK... CAN.

SIS' FASHION BY ALLISON POTTER,

WHEW! WHAT A DAY I'VE HAD!
IT'S ALL I CAN DO TO FLOP
DOWN ON THE COUCH!

SALEM, OR.

SIS, I'M GLAD YOU
OFFERED TO COOK TONIGHT -
I CAN'T MOVE A MUSCLE!

I'M HAVING SOME TROUBLE, KATY!
THE PHONE RANG EARLIER AND I
FORGOT ABOUT THE MEAL!



HAIRSTYLES BY APRIL DUNETZ, BROOKLYN, N.Y.



SEND YOUR IDEAS TO: "KATY KEENE" 325 FAYETTE AVE., MAMARONECK, N.Y. 10543
GOOD DESIGNING!!

FANS! JOIN THE EXCITING KATY KEENE FAN CLUB!



CLUB MEMBERS RECEIVE A 25 SHEET NOTE PAD, MEMBERSHIP CARD, 4-COLOR BUTTON AND A FASHION DESIGNER PEN THAT WRITES IN 3 COLORS! YOU'LL ALSO RECEIVE SPECIAL DISCOUNT COUPONS FOR OTHER KATY KEENE AND ARCHIE PRODUCTS! ALL FOR ONLY \$3.00!

MAIL TO---

KATY KEENE FAN CLUB
 c/o ARCHIE COMIC PUBLICATIONS
 325 FAYETTE AVENUE
 MAMARONECK, NEW YORK 10543

☐ BOY
☐ GIRL

Please enroll me in the KATY KEENE FAN CLUB. Enclosed is \$3.00 for each membership kit ordered. (FOREIGN ORDERS ADD \$2.00 EACH FOR POSTAGE AND HANDLING) (OFFER EXPIRES JAN. 31, 1988)

Send me _____ kit(s). Total amount enclosed \$ _____

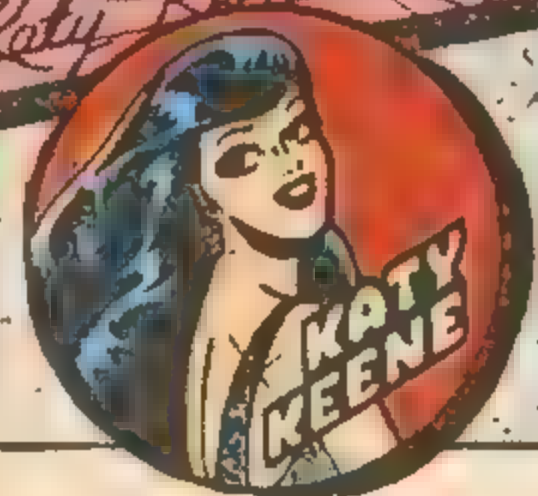
NAME _____ AGE _____
 (PLEASE PRINT) FIRST LAST

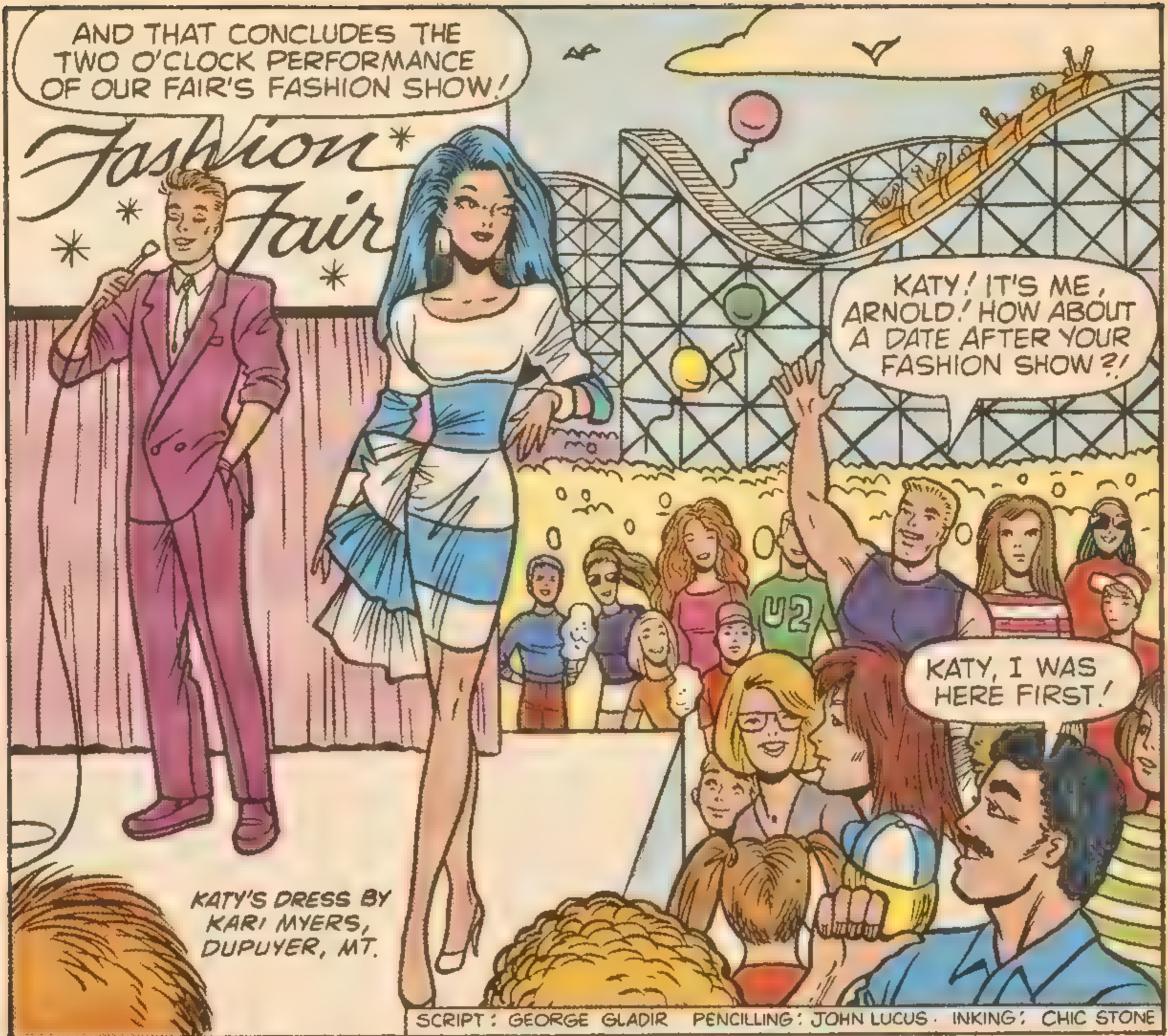
ADDRESS _____

CITY & STATE _____ ZIP _____

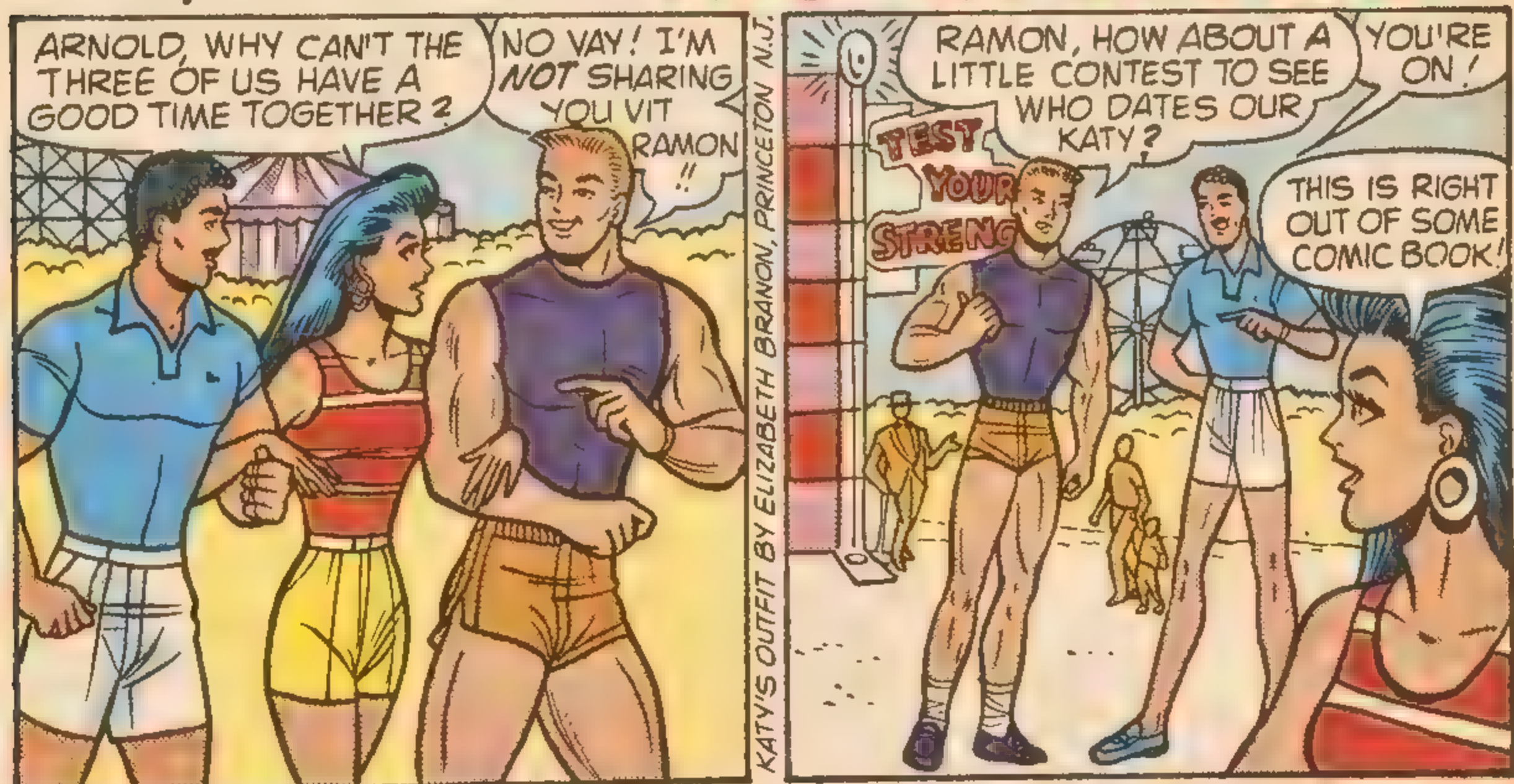
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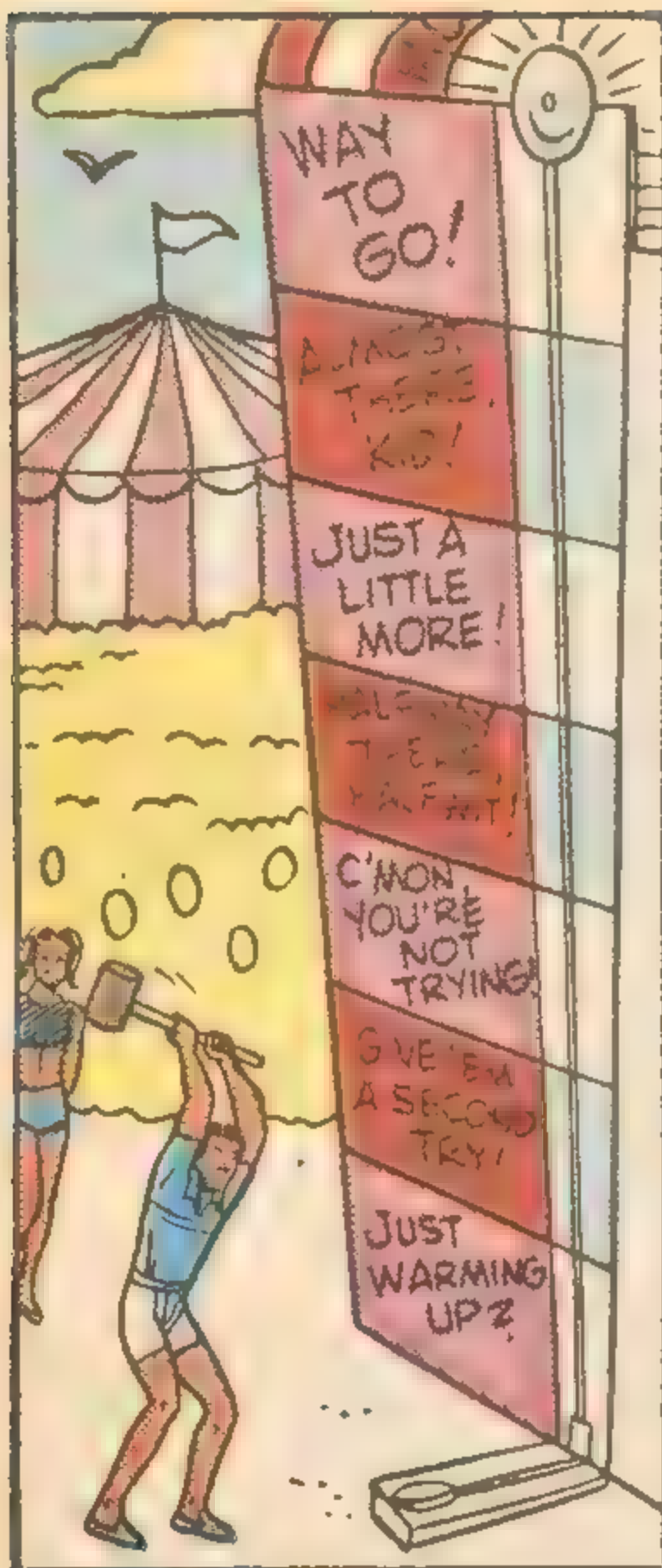
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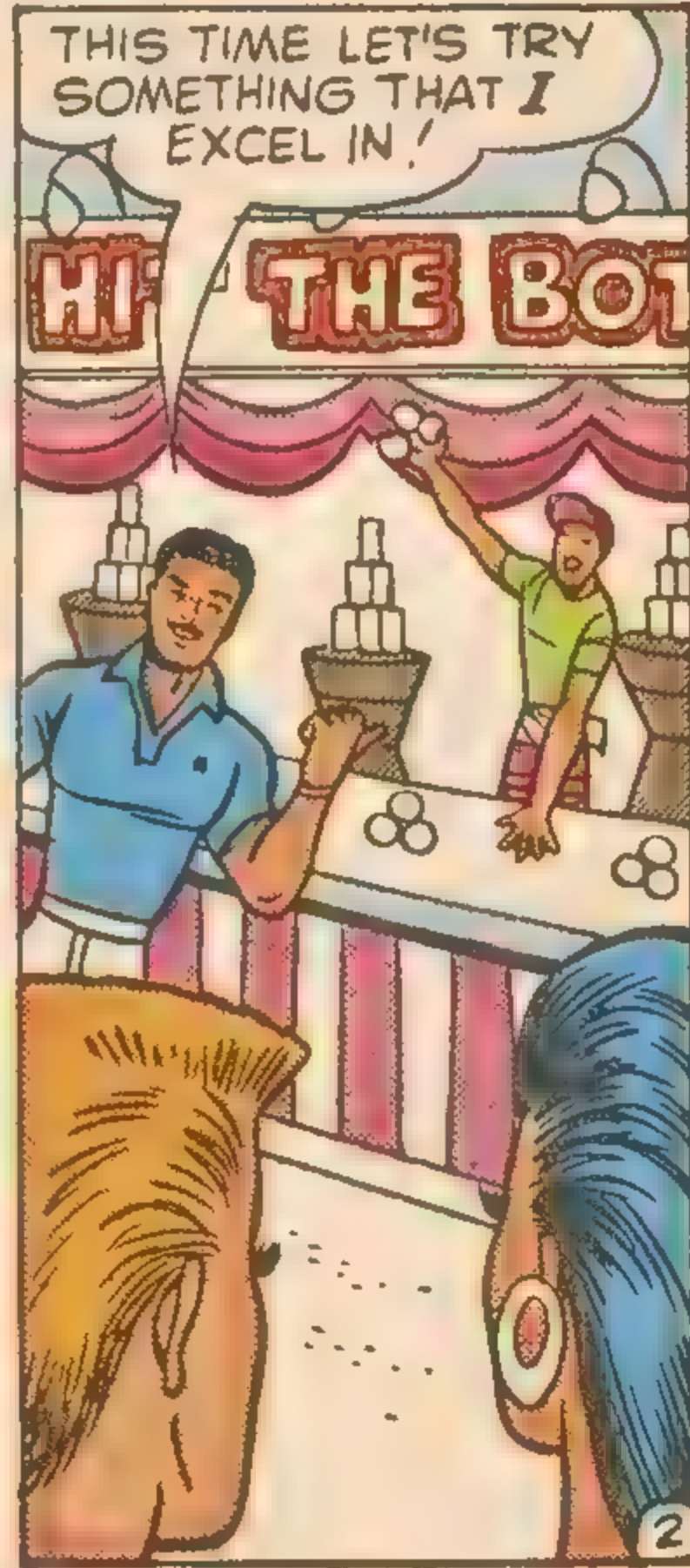
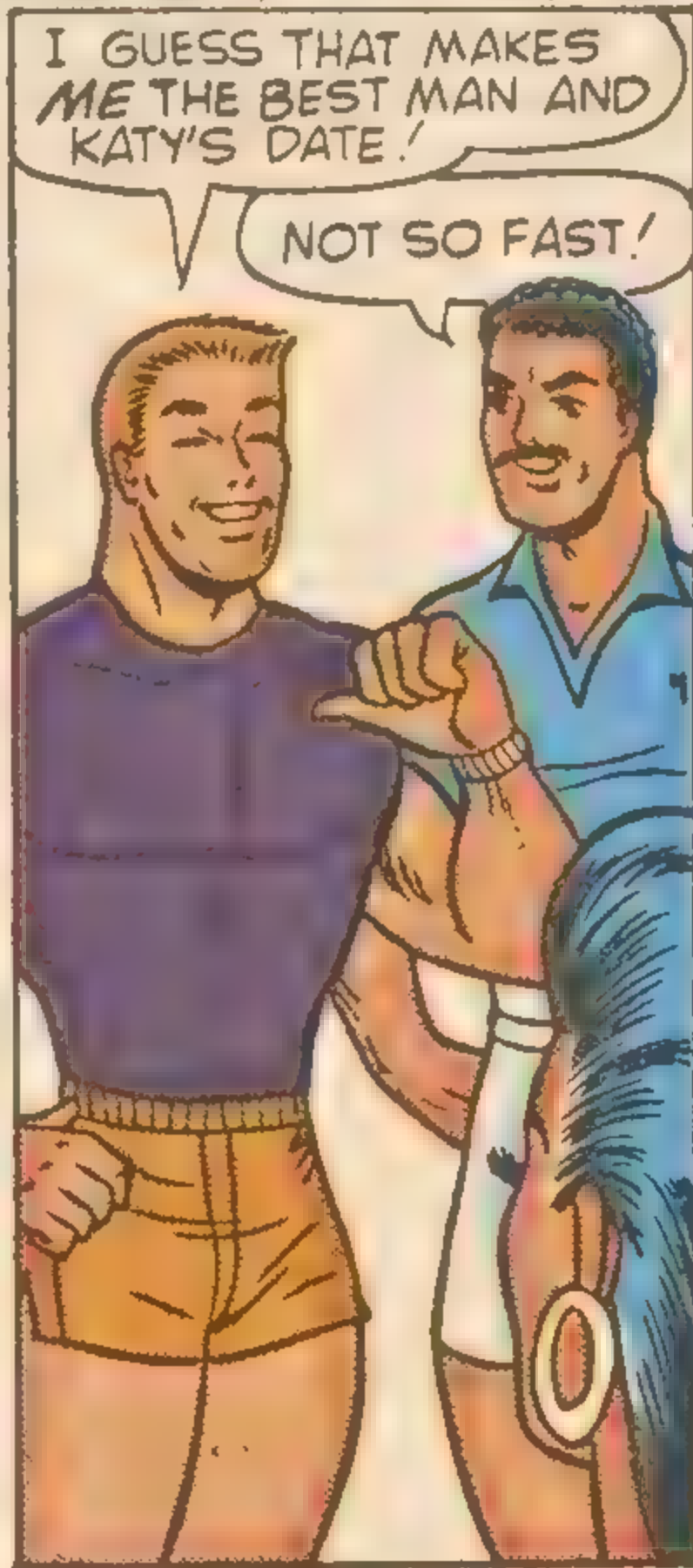
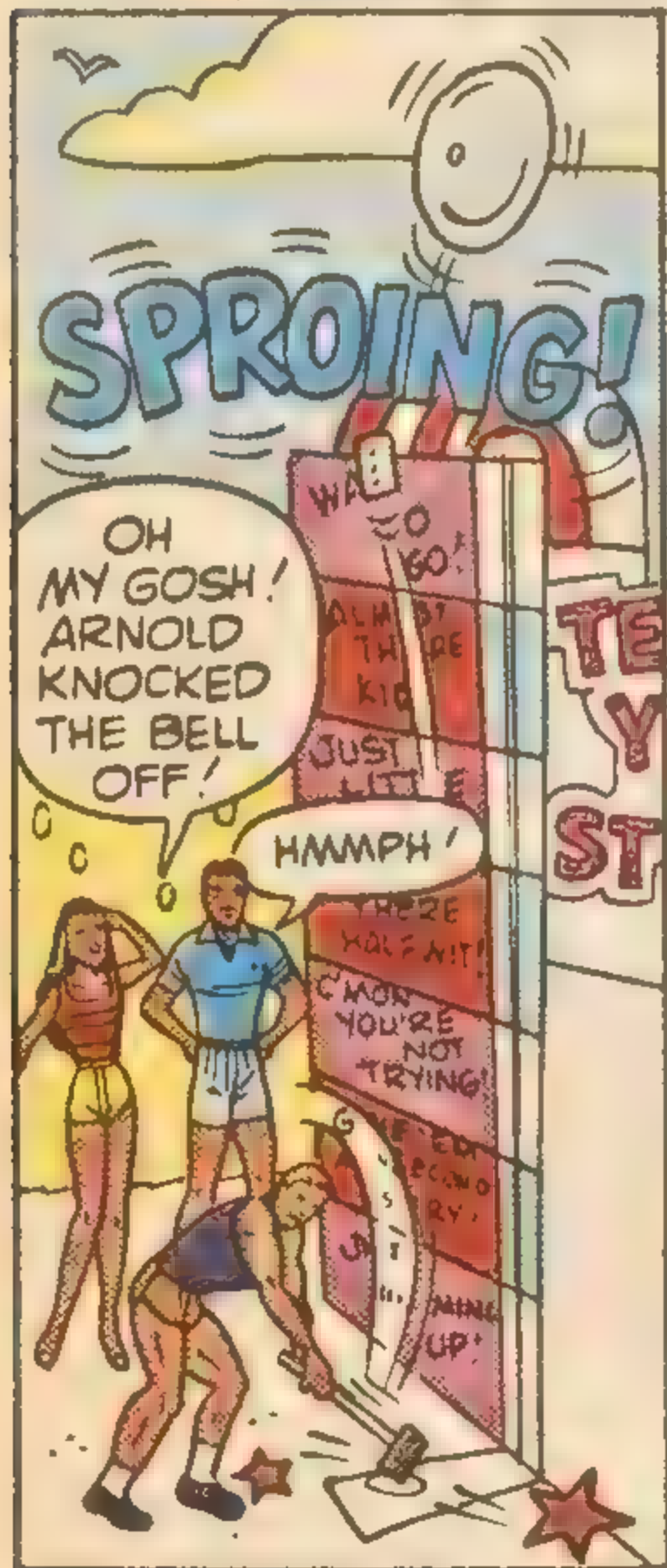


KATY KEENE in "The RIVALS"





ARNOLD'S OUTFIT BY AMY DICARLANTONIO, THOROFARE, N.J.

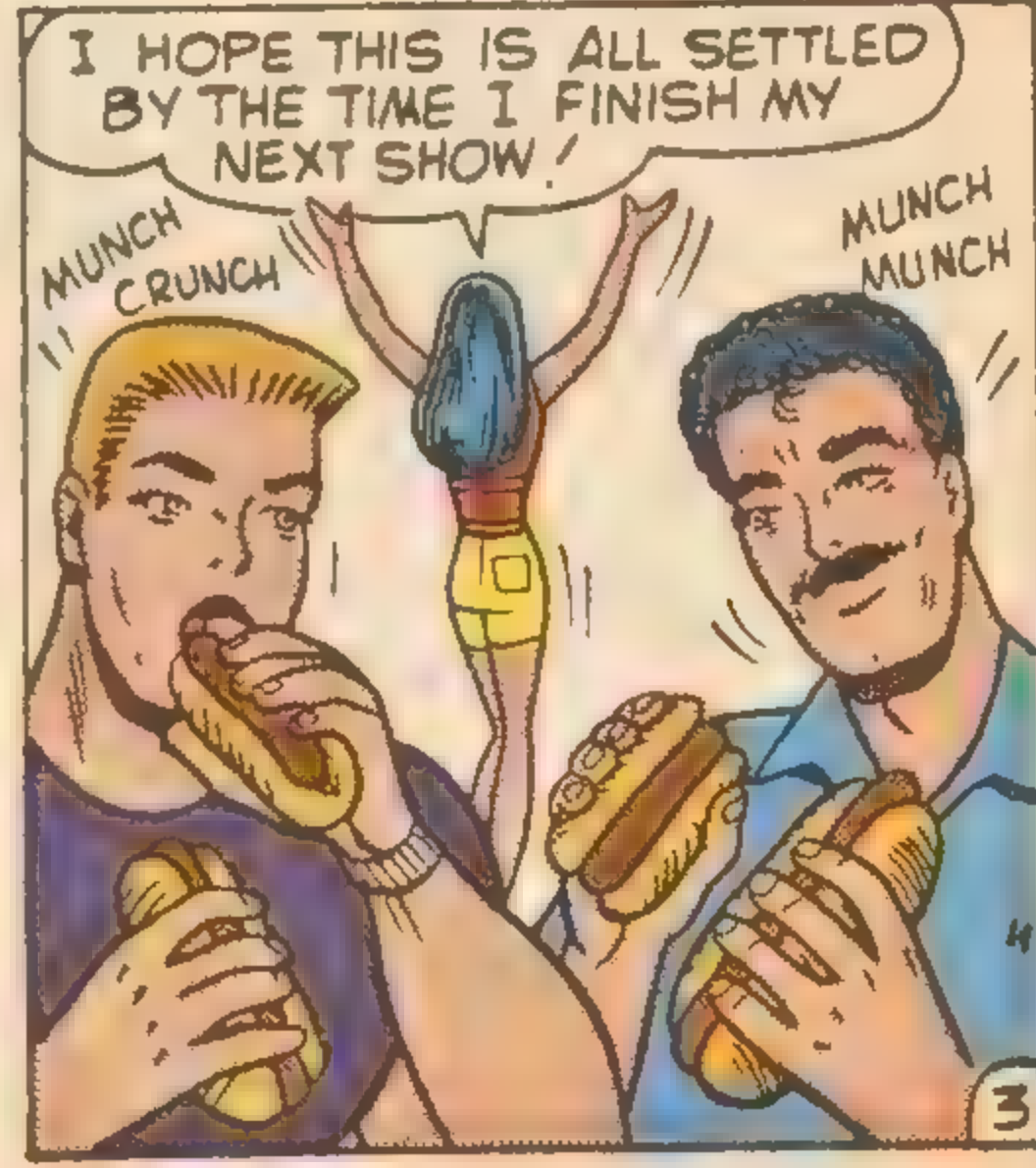
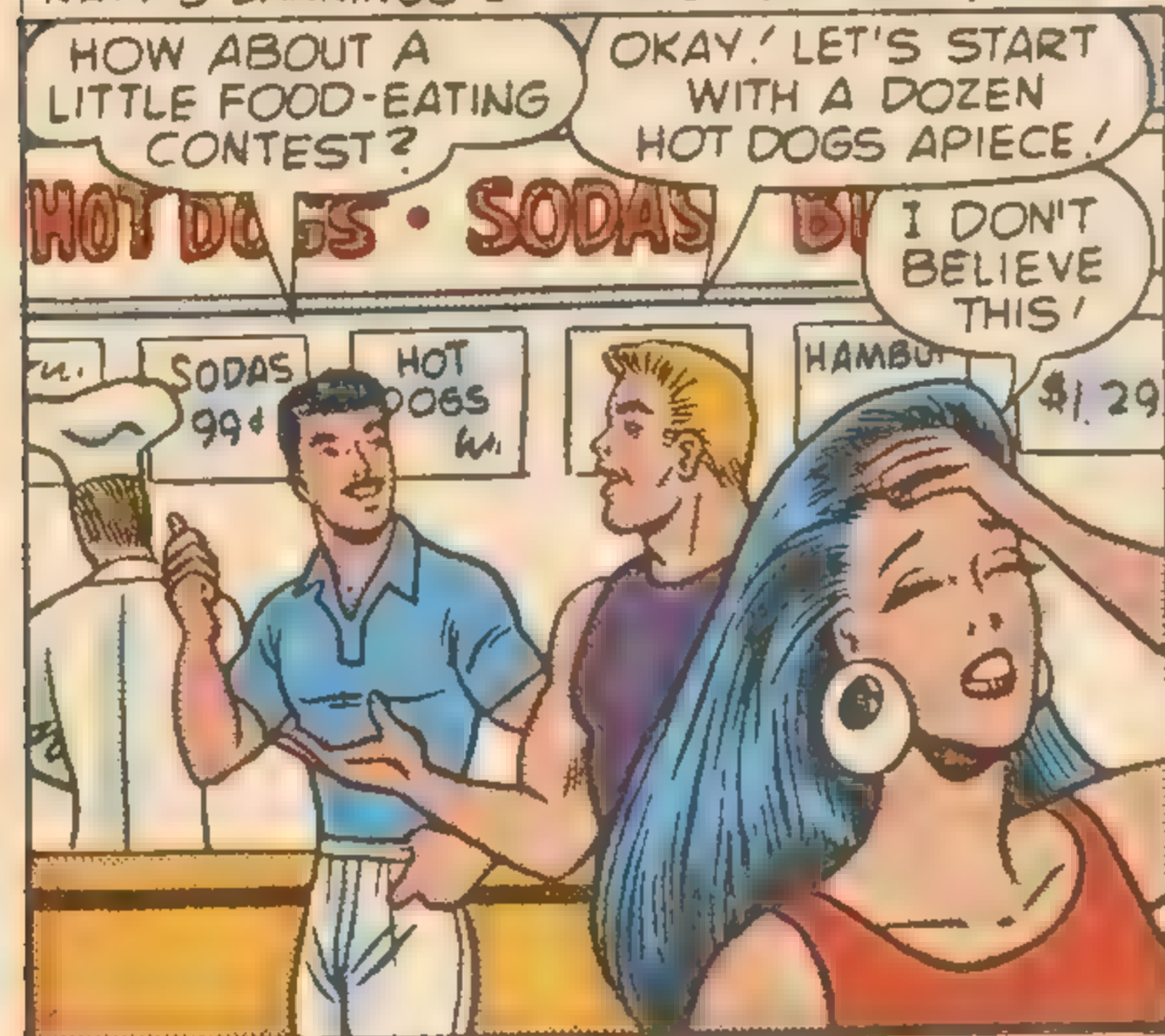




RAMON'S OUTFIT BY ANIKKE TRIER, SPOKANE, WA.

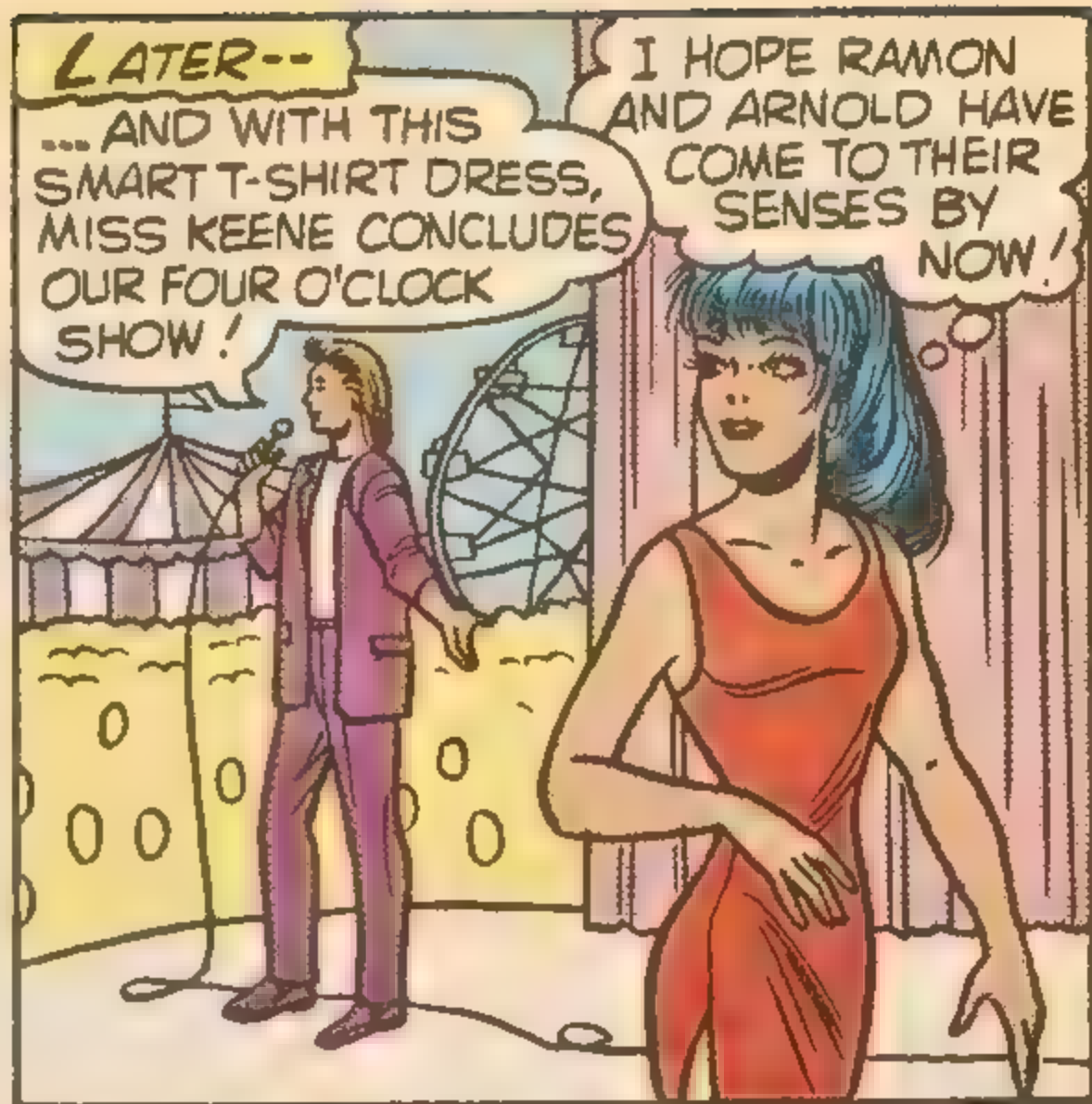


KATY'S EARRINGS BY KAIN UI CARROLL, WAIAN.

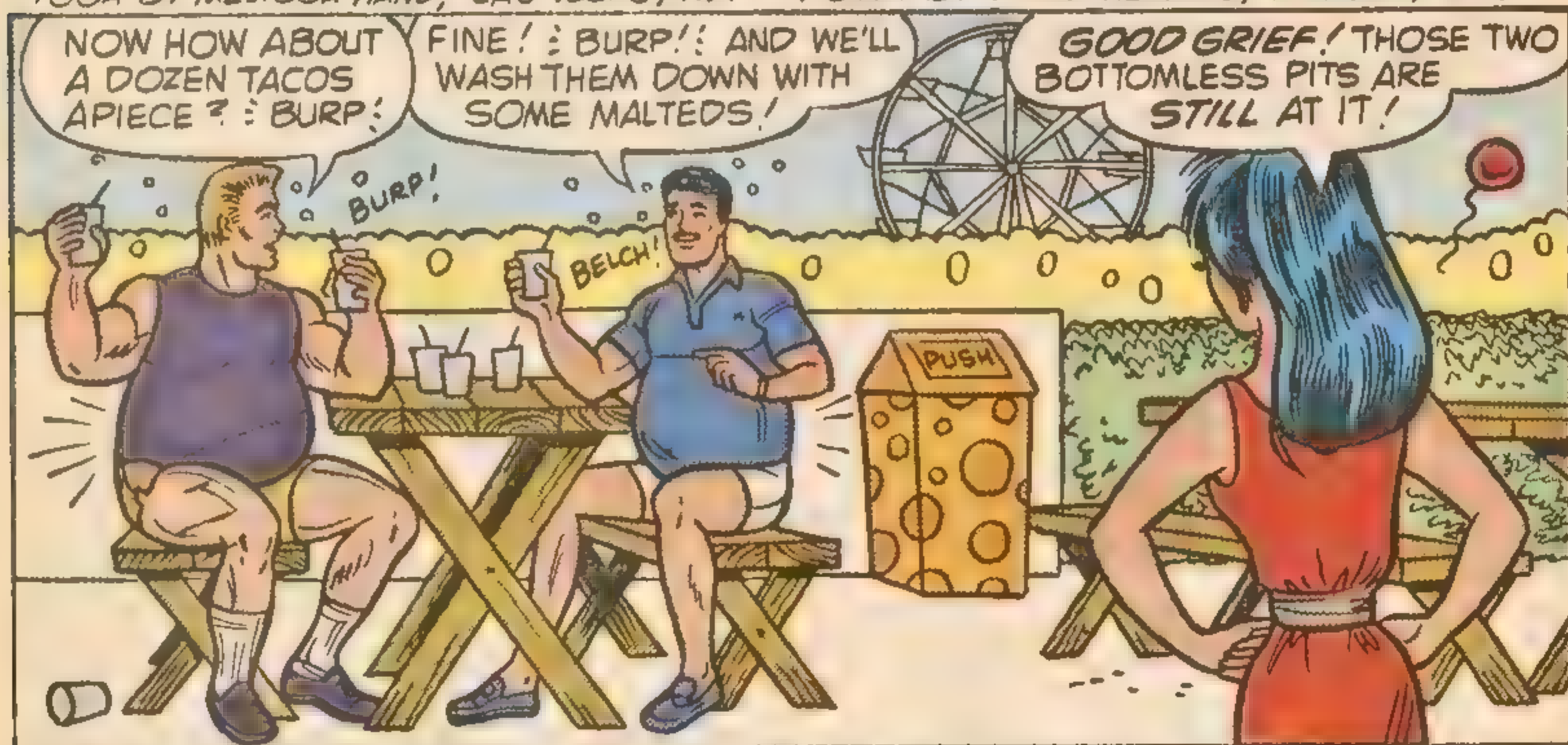




TOGA BY MELISSA HAND, LAS VEGAS, NV.



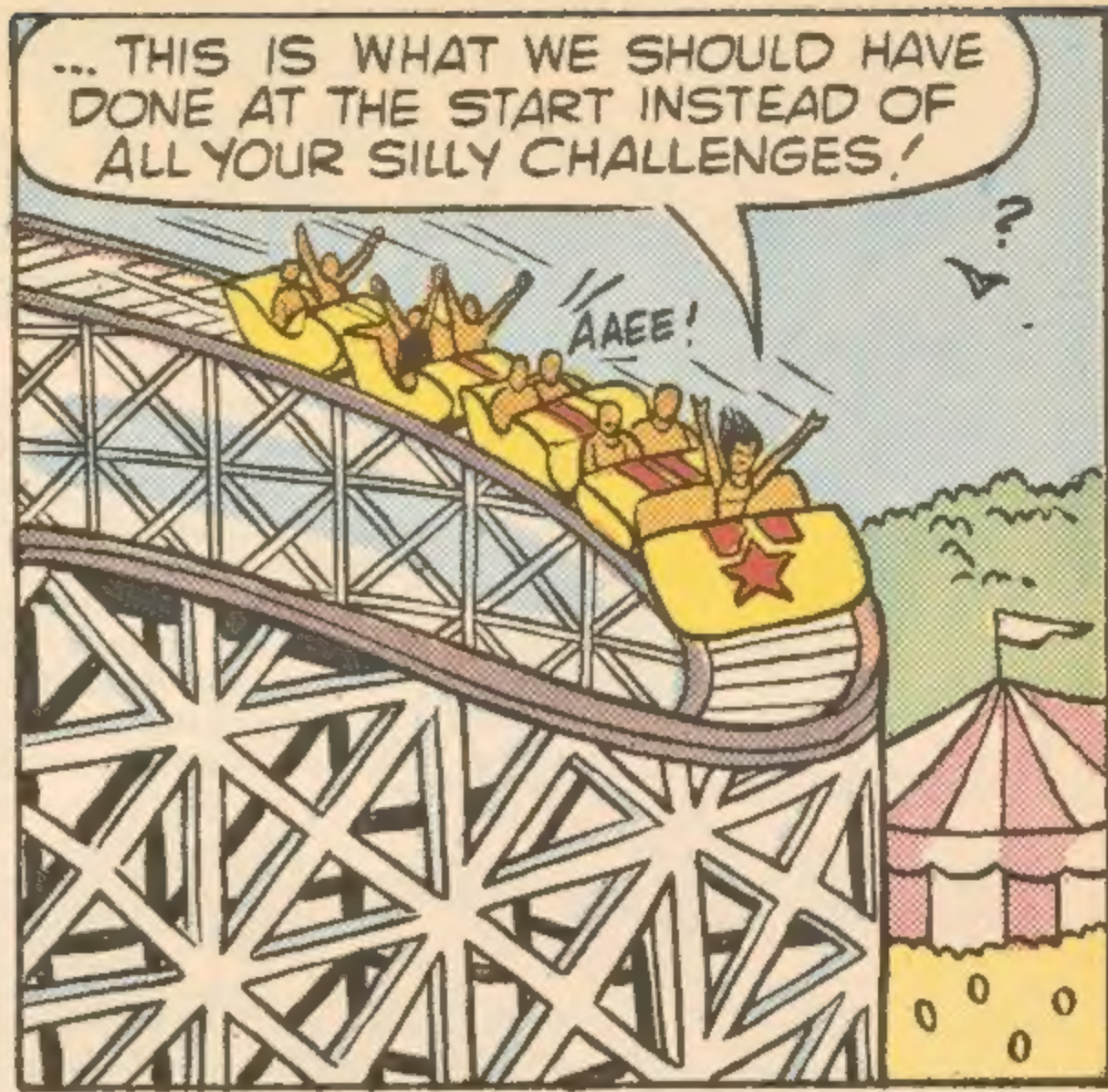
T-SHIRT BY LAURA ABRAMS, RAHWAY, N.J.



MASTER OF CEREMONIES SUIT BY DANIELLE KIVERIS, PRINCETON, N.J.



KATY'S HAIRSTYLES BY CHRISTINA WONG, CALEXICO, CA.



BARON'S OUTFIT BY BRANDI CHAFFIN, RICHMOND, VA.





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100
 SUPER PRIZES

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 SNOOPY TELEPHONE Sell 16 Items	 UNISONIC PC WORLD CALCULATOR CLOCK Sell 11 Items	 JUKE BOX AM/FM STEREO CASSETTE MUSIC SYSTEM Sell 55 Items	 TASCO "ROC-BINOCs" Sell 11 Items	 ART ACTIVITY KIT Sell 12 Items	 PARKER BROS. NERFOOP INDOOR BASKETBALL Sell 8 Items	 "TRENDSETTERS" AM/FM STEREO CASSETTE PLAYER Sell 22 Items	 TWO-MAN BOAT KIT Sell 21 Items
 KODAK "STAR" POCKET INSTAMATIC CAMERA OUTFIT Sell 13 Items	 NERF GOLF Sell 19 Items	 G.E. AM/FM LED DIGITAL CLOCK RADIO Sell 18 Items	 THE RAG BAG Sell 17 Items	 ACADEMY 3-PERSON DOME TENT Sell 36 Items	 STEMMLER GLASS BOW ARCHERY SET Sell 19 Items	 LATCH HOOK SET Sell 10 Items	
 KODAK "STYLELITE" POCKET CAMERA OUTFIT Sell 20 Items	 SKILCRAFT RADAR BALL Sell 12 Items	 CALLIGRAPHY MARKER SET Sell 10 Items	 NYLON BACKPACK TENT Sell 20 Items	 CHRONO-ALARM WATCH Sell 11 Items	 ARMITRON "CHALLENGER" DISC CAMERA OUTFIT Sell 24 Items	 BLACKSTONE MOVIE SHOW SET Sell 12 Items	 CBS RECORDS OR TAPES Sell 8 Items
 COX P-51 MUSTANG Sell 21 Items	 TASCO TELESCOPE Sell 27 Items	 ACADEMY NYLON BACKPACK TENT Sell 20 Items	 WILSON'S MICHAEL JORDAN BASKETBALL Sell 14 Items	 SPARTUS STUDY CENTER Sell 28 Items	 JEOPARDY GAME Sell 13 Items	 SOUNDS BIKE SIREN WITH MICROPHONE Sell 9 Items	 CARROM ACTION GAME BOARD Sell 18 Items
 MAGNAVOX PORTABLE TV Sell 59 Items	 WILSON'S MICHAEL JORDAN BASKETBALL Sell 14 Items	 TOURNAMENT LABYRINTH Sell 11 Items	 GIRL'S BANGLE WATCH BY ADVANCE Sell 8 Items	 ZIPPER CARRY-ALL BAG Sell 8 Items	 COKE PHONE Sell 18 Items	 X-ACTO DELUXE KNIFE CHEST Sell 12 Items	 AT&T CORDLESS TELEPHONE Sell 73 Items
 BONTEMPI ORGAN Sell 26 Items	 G.E. WALKIE-TALKIE SET WITH MORSE CODE Sell 17 Items	 CANCUN BACKPACK BY SGI Sell 11 Items	 JEOPARDY GAME Sell 13 Items	 LEAP FROG MINI SKATEBOARD Sell 19 Items	 TASCO MICROSCOPE LAB Sell 18 Items	 DELUXE UNO CARD GAME Sell 8 Items	 SPALDING TENNIS SET Sell 15 Items
 WILSON'S MICHAEL JORDAN BASKETBALL Sell 14 Items	 SPARTUS STUDY CENTER Sell 28 Items	 JEOPARDY GAME Sell 13 Items	 SOUNDS BIKE SIREN WITH MICROPHONE Sell 9 Items	 CARROM ACTION GAME BOARD Sell 18 Items	 TASCO MICROSCOPE LAB Sell 18 Items	 DELUXE UNO CARD GAME Sell 8 Items	 "FREEWHEEL" BICYCLE Sell 85 Items

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1-800-777-8907*

24 HOURS A DAY...
 7 DAYS A WEEK, including Sunday



Ask for Margaret

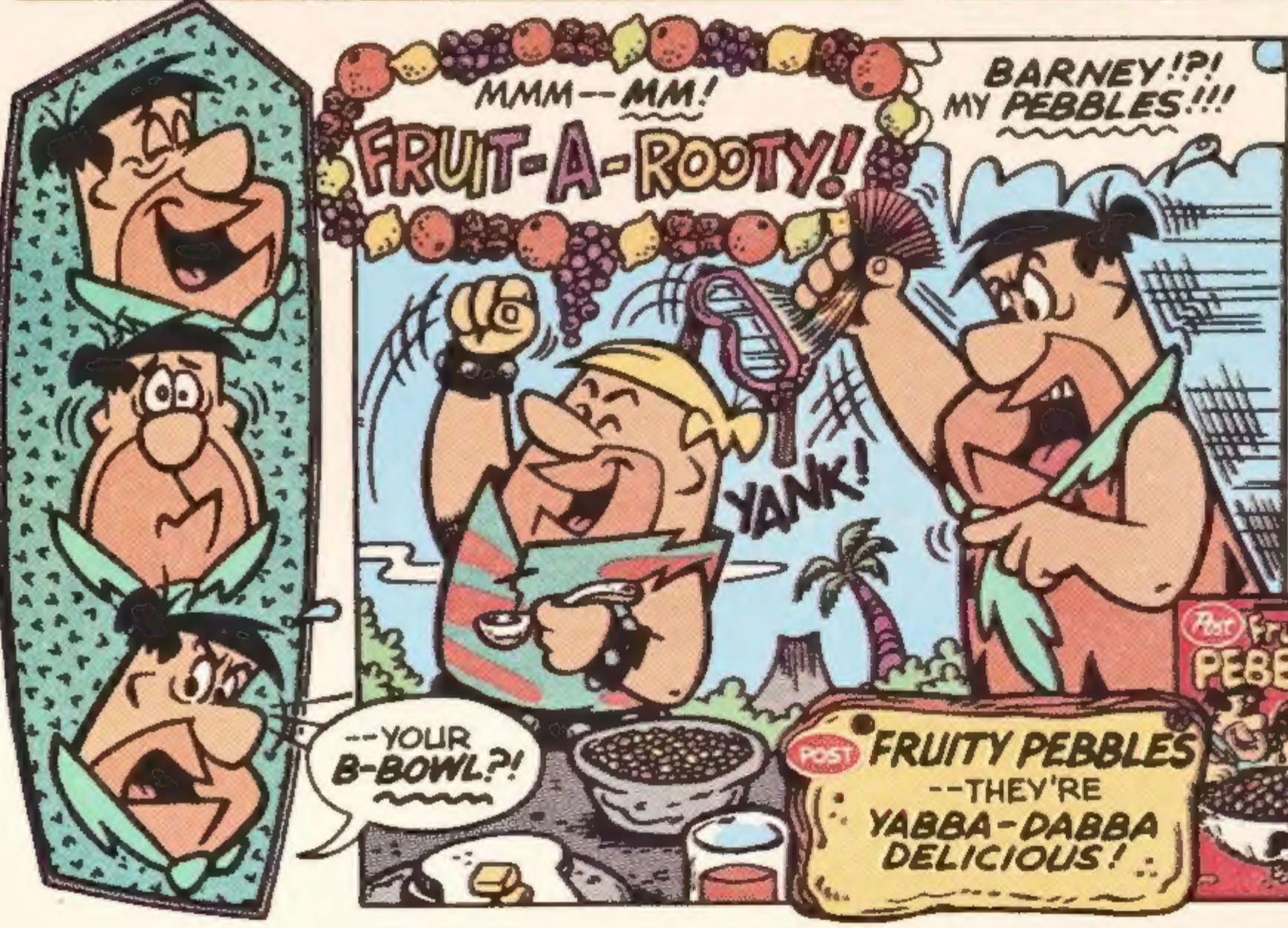
She or another CAPTAIN "O" operator is waiting to rush your name, address and ZIP CODE to us.

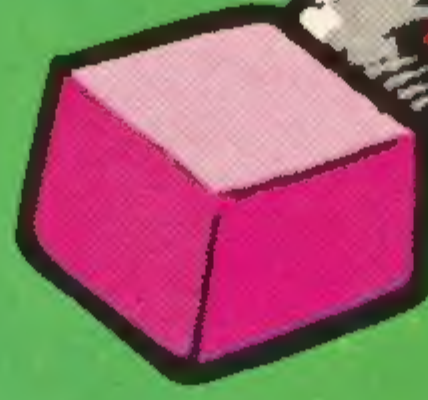
* PLEASE...operators can take name and address only... CANNOT answer questions.

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 AND **BARNEY RUBBLE**!



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Than You
Figure.**